

Personalized Letter Template for Your Sphere



Easily edit this letter template to stay in touch with your sphere of influence! Share personal updates, market insights, or simply let them know you're thinking of them. Strengthening relationships with your network is key to staying top of mind for referrals and future business.

WHAT'S INCLUDED:

Page 2: Editable letter template

DIRECTIONS:

1. Open page 2 of this file in Adobe Acrobat or Canva.
2. Replace any text and your headshot image. Add your logo on the letter as well.
3. Print your letter and put it in a stamped envelope to mail to your sphere of influence (past clients, friends, family, and referral partners).



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hello

**FROM YOUR LOCAL
REAL ESTATE EXPERT!**

Hello friend!

I just wanted to take a moment to check in and say hello! Whether we've worked together in the past or you're simply part of my valued circle, I always enjoy keeping in touch.

Real estate is so much more than buying and selling homes—it's about building relationships and staying connected. If there's ever anything I can do for you, whether it's providing a home value update, answering a real estate question, or just catching up over coffee, I'd love to hear from you.

I also want to take this opportunity to say thank you! Your trust, referrals, and support mean the world to me, and I truly appreciate having you in my network.

If you or someone you know is thinking about making a move—whether it's now or in the future—please don't hesitate to reach out. I'd be happy to help or point you in the right direction.

Looking forward to staying in touch!

Best regards,

STACEY SHANNER

REALTOR® | 555-555-0000 | EMAIL@REALTOR.COM

Reach out for all your real estate needs!

Want an Even More Powerful Way to Stay in Touch?

Sending personal letters is a great way to nurture relationships—but what if you could send something that makes an even bigger impact?



That's exactly why top real estate agents use our magazines.

Just like your letter, our magazines:

- ✓ Keep you top of mind with your sphere
- ✓ Look impressive and professional
- ✓ Include a fully customizable letter on the inside front cover

Schedule a quick demo to see how it works!

What Professionals Are Saying About Personalizing Their Magazine:

★★★★★ *"Once I started sending this magazine to my sphere, conversations changed to real estate. You can personalize the letter on the inside front cover, so it's an easy way to do a touch with your sphere and past clients."*

— Mary Boustani, REALTOR®

