

personally
Branded Magazine
SAMPLE + OVERVIEW





My very first mailing produced **3 phone calls the first day and 6 the next day**, all to thank me for mailing such a beautiful magazine. One of those first phone calls resulted in a listing which produced 2 other closings.

Eric D. REALTOR® NJ



Thanks for your interest in our personally branded magazine service. We help real estate agents like you create high-quality, professionally produced magazines (like the sample below) that effortlessly keep you top of mind and showcase your expertise and experience in a way that makes you look really IMPRESSIVE.

Also, I want to reassure you.

You do not need to worry about the time involved in setting up your magazine.

We do all the heavy lifting.

We take care of everything, from the design and writing of the articles to the printing and distribution. All you have to do is provide us with your photo and a list of recipients, and we'll take care of the rest.

More importantly...

We are helping thousands of real estate agents get amazing results from their sphere right now, and we're confident that we can help you too.

The #1 source of transactions in Real Estate every year (BY FAR) is referrals and repeat business.

And, that is what these magazines are perfectly designed to capitalize on.

On the next page I have listed out the 3 main reasons why these magazines are THE IDEAL tool for generating more referrals and listings from your sphere.



Luke Acree
ReminderMedia President

Why this is better than other marketing...

1. You Look Impressive + Trustworthy

Image isn't everything. But, like it or not, it is important; especially when it comes to generating referrals. Our agents get more referrals because they present an impressive image that makes people feel comfortable (even proud) to refer them. "You should use my agent, checkout her magazine!"

2. You Stay Top of Mind - CONSISTENTLY

This is one of the HUGE benefits of a magazine subscription vs other forms of marketing. Let's face it. Most marketing that gets sent out consistently is considered spam and generates annoyance, which is the opposite of what you want when nurturing a relationship. With us, a new issue of your magazines mails every 2 months and is perceived by the recipient as a thoughtful gift. Our agents get more referrals because they are staying top of mind consistently and generating reciprocity instead of annoyance.

3. Your Contact Information is Easy to Share

This one seems obvious, but it is amazing how many opportunities for referrals get missed simply because your contact information isn't readily available. There are so many people in your sphere who want to refer you but just don't have your phone number readily available. We customize your magazine in 6 different areas with your brand and contact info, including two recipe/DIY Tear Out Cards that are easily shared. Our magazine quality gets you past the trash can and into the home with an average shelf life of 3 weeks!

ready to see it?

Prepare to be
Impressed

you will look very impressive...

Let's start with the cover. First, we let you choose from 4 different magazines for each of your recipients. Imagine the power of sending a health and fitness magazine to the person on your list who you know is into fitness!

We also give you over a dozen cover options for each new issue. Each will display your branding, photo, and contact information!



a personal letter

We give you a new prewritten letter for your inside cover each issue, but you can also customize the letter for different segments of your list (new prospects, close friends, etc) or even down to the individual recipient!



AMERICAN LIFESTYLE

Dear Bill and Judy,

In the 1970s, songwriting pair Peter Allen and Carole Bayer Sager composed the lyrics to "Everything Old Is New Again," and it's easy to see this in our country today--vintage is all the rage and a generation of makers has emerged. This issue of American Lifestyle magazine explores the bridge between the past and present.

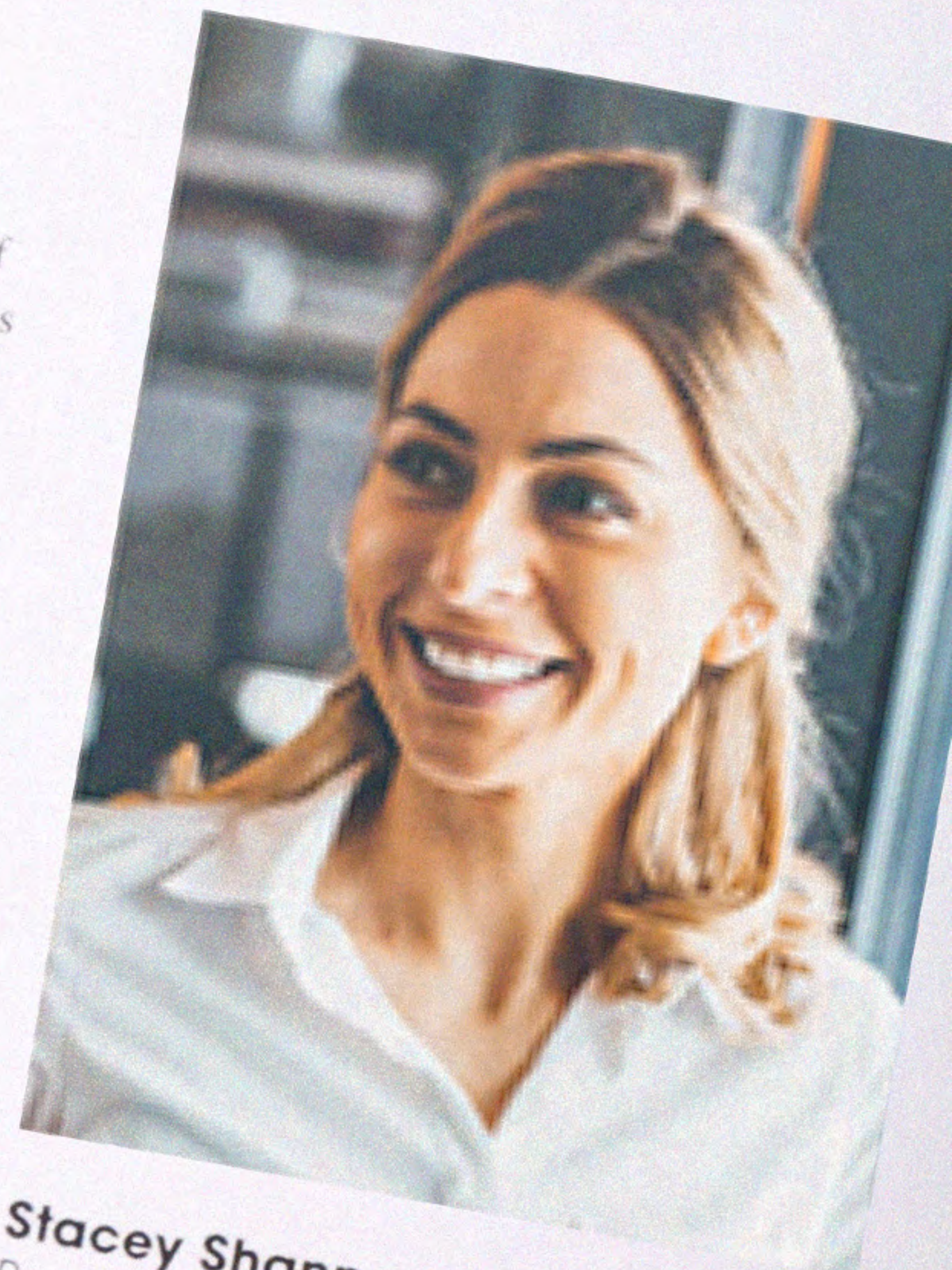
The McMenamin brothers, Mike and Brian, embody those lyrics very well, having transformed over fifty Pacific Northwest properties, including an elementary school, a 1920s theater, and a jazz dance hall, into gathering spots. They take care to find materials associated with each building to honor the property and its history.

Designer Tiffany Brooks balances the world of technology with the relaxed culture of Bluffton, South Carolina, in her design of the HGTV Smart Home 2018. The house has a wraparound porch perfect for unplugged, lazy afternoons, but it's also the ultimate in technological advancement.

Pottery is a prime example of a skill that's been handed down through generations. Ceramicists often create pots using the same technique as their teachers for a time before branching out and evolving their own distinctive style.

What will you reinvent this season? As always, it's a pleasure to send you this magazine.

Stacey Shanner



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an easy share

We give you two Tear Out Cards each issue. Your branding and contact info is on the back and the front can advertise whatever you want or you can use one of our many recipe or DIY templates.

*unrivaled
quality*

We give you 48 pages of high quality professionally written and designed articles that are appreciated by the recipients and make you look good.





47 MONTGOMERY ROAD, SURIBURG

This home boasts old world charm. A gracious colonial with four bedrooms and two and a half baths set in the heart of Suriburg Borough's Western Section. Lovely, professionally landscaped grounds and an enclosed porch allows for year round enjoyment. Owners have taken pride in maintaining this treasured home, made of good, old fashioned, solid construction. Hardwood floors throughout. Cedar shake siding and a two car garage. Enjoy a dynamic lifestyle and walk to everything Princeton has to offer - theatre, entertainment, shopping, restaurants, and so much more!

FIND THE PERFECT HOME FOR YOU FEATURED LISTINGS

2 GREEN STREET, MORGANVILLE

Location at home this summer! A hop, skip, and a jump to historic village of Morganville's restaurants/shops. Village Park with walking/biking trails, tennis, basketball courts, and Lawrenceville Swim Association! A spacious colonial with 4 bedrooms, 2.5 baths and an enormous bonus room. The palladium window hints of the soaring 2-story entry foyer. Beautiful hardwood floors lead you to the big, bright kitchen with granite countertops, large center island, marble backplash, and stainless steel appliances!



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*advertise your
business*

Both the Back and Back Inside Cover are yours to customize however you want. Use the space to promote listings, ask for referrals, feature client testimonials, and more!



See Sample



See Sample

Choose from
4
Magazines



See Sample



See Sample

Best Investment!

"I'm loving the magazine, it's high quality, great content! **First issue with only 52 mailed to past clients, I received three buyer calls and a referral!** Other clients have also texted and called telling me they love it. So thank you for creating it! P.S. **I've now closed three sales off two magazine deliveries.** Best investment!"

~ Jim Garland,
Broker - Founder & REALTOR



Jay Francis McHugh · Follow

Love your product and has made me thousands so far



Kosol Chamnap · Follow

Perfect for repeat business. I'm on my 3rd year. Love the inside front cover where I can customize special promos.



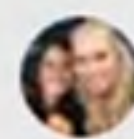
Theresa Spindler

Yes, this company & the staff are all awesome to work with! The magazine has amazing food recipes & articles are wonderful. My clients always thank me when they received their magazines. Luke Acree is knowledgeable, helpful and friendly.



Stephen Widener

I used this company for my retail store and it resulted in the store receiving an award. Great product!



Jodi Allen

[Daniel Schellsmidt](#) I've been using this product for years. It's affordable and my clients absolutely love this and has brought me repeat business and lots of Referrals. It's a sure way to stay in front of past and future clients. 😊



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THE RISE OF THE
broken-plan
LAYOUT

Create distinct zones in
your home | PAGE 4



Jon Eborn

This is the only mail piece I send (actually I don't touch it... you send it) where my SOI will take a pic of it, text me... and tell me it's cool. I'd HIGHLY recommend taking the time to customize the back cover and other places you can. A serious call to action for referrals in those places is pure gold!



Eric Hooks

I ended the last subscription because I switched brokerages. I re-signed up today and it's great to be back! For those that are skeptical... trust me, the magazine quality is amazing and you will not be disappointed



Lynne Sheppard

I just sent my first round. I've gotten calls and texts - people love it. Even heard from an old coworker - before real estate - love it.





*your
next call*

"Hey {Recipient Name}, I recently started mailing out my magazine as a gift to my top relationships and VIP clients.

I wanted to check to see if you got yours..."

An Irresistible Offer...

- ✓ **4 Magazine Choices**
(Home & Garden, Lifestyle, Health & Fitness, Business)
Choose the perfect magazine to match the personality of each of your contacts!
- ✓ **Over 30+ Cover Options to Choose from Each Issue**
(Customized with your photo, logo, and contact information.)
- ✓ **A Letter From You On The Front Inside Cover**
(This can be customized differently for listing presentations, open houses, client anniversaries, and so much more!)
- ✓ **Two Customizable Tear Out Cards**
(Customized with your photo, logo, and contact information.)
- ✓ **Customizable Back and Back Inside Covers**
(Use to promote listings, ask for referrals, feature client testimonials, and more!)
- ✓ **Magazine Social Images** Easily share a beautiful image of each new issue of your magazine directly from your account!

Get all this for 1x activation of
\$299.99 and \$4.99 per recipient!*

*Minimum mailing 50 magazines

But wait... There's more!

+4 huge
bonuses



Bonus #1

Know Who On Your List is Likely to Move!

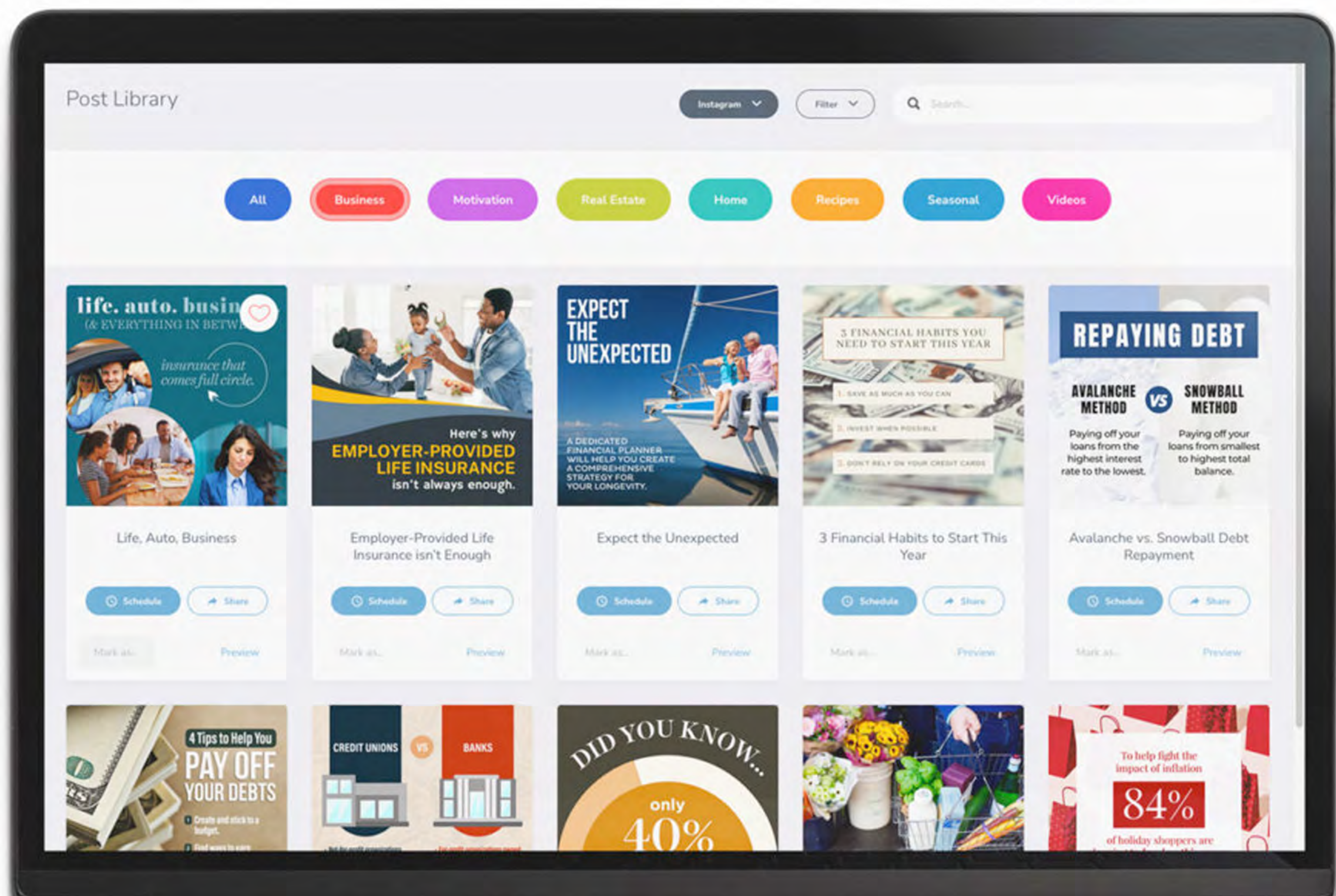
We use predictive analytics to let you know which magazine recipients are most likely to move. A quick google search will tell you the average cost for this kind of predictive analytics is around \$200/month. We give it to you for free with your magazines!



Bonus #2

A Searchable Library of Hundreds of Posts Easily Shared On Social Media

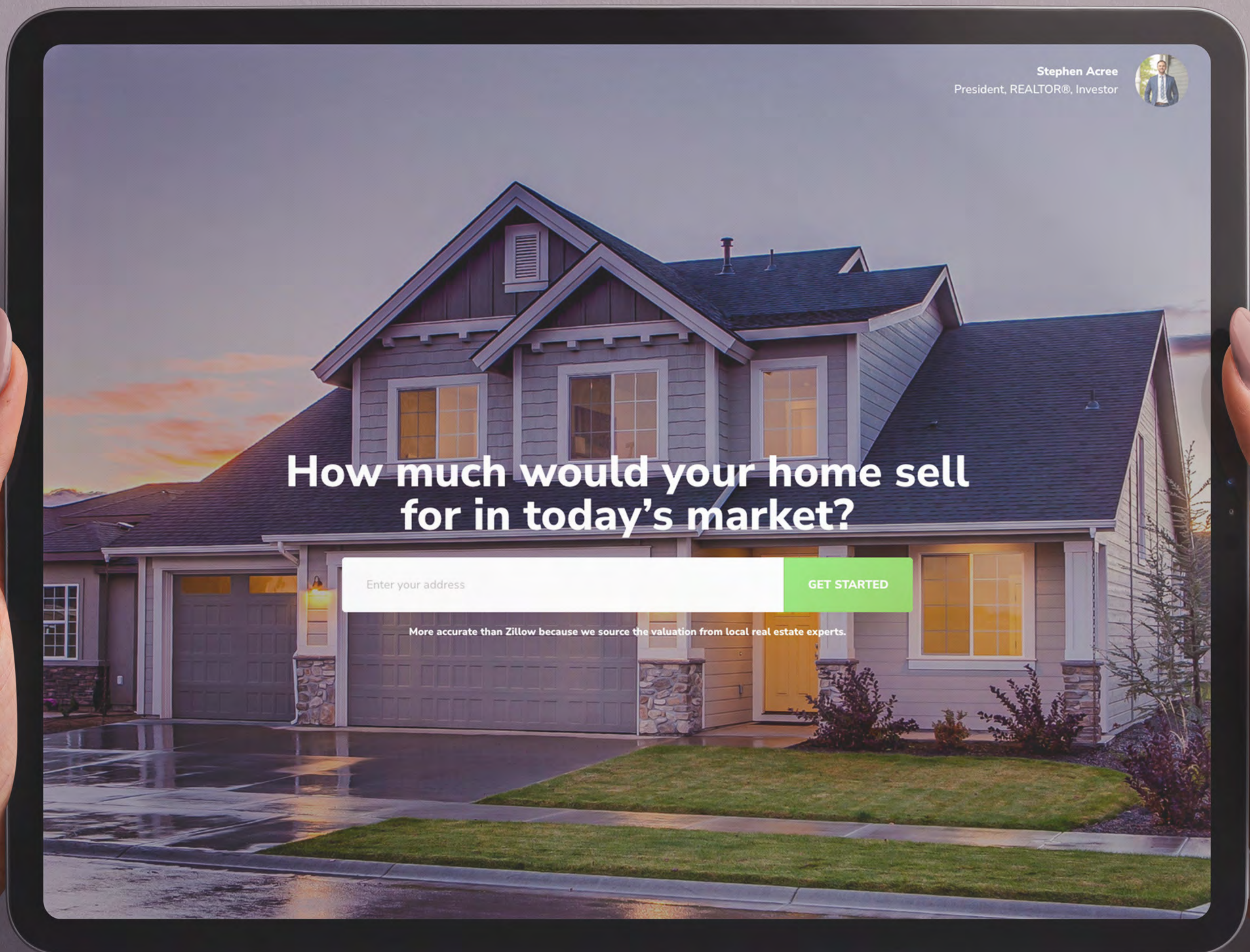
We give you a full library of Instagram and Facebook posts that you can easily share from your account!
Never run out of content to post again!



Bonus #3

A Beautiful Landing Page

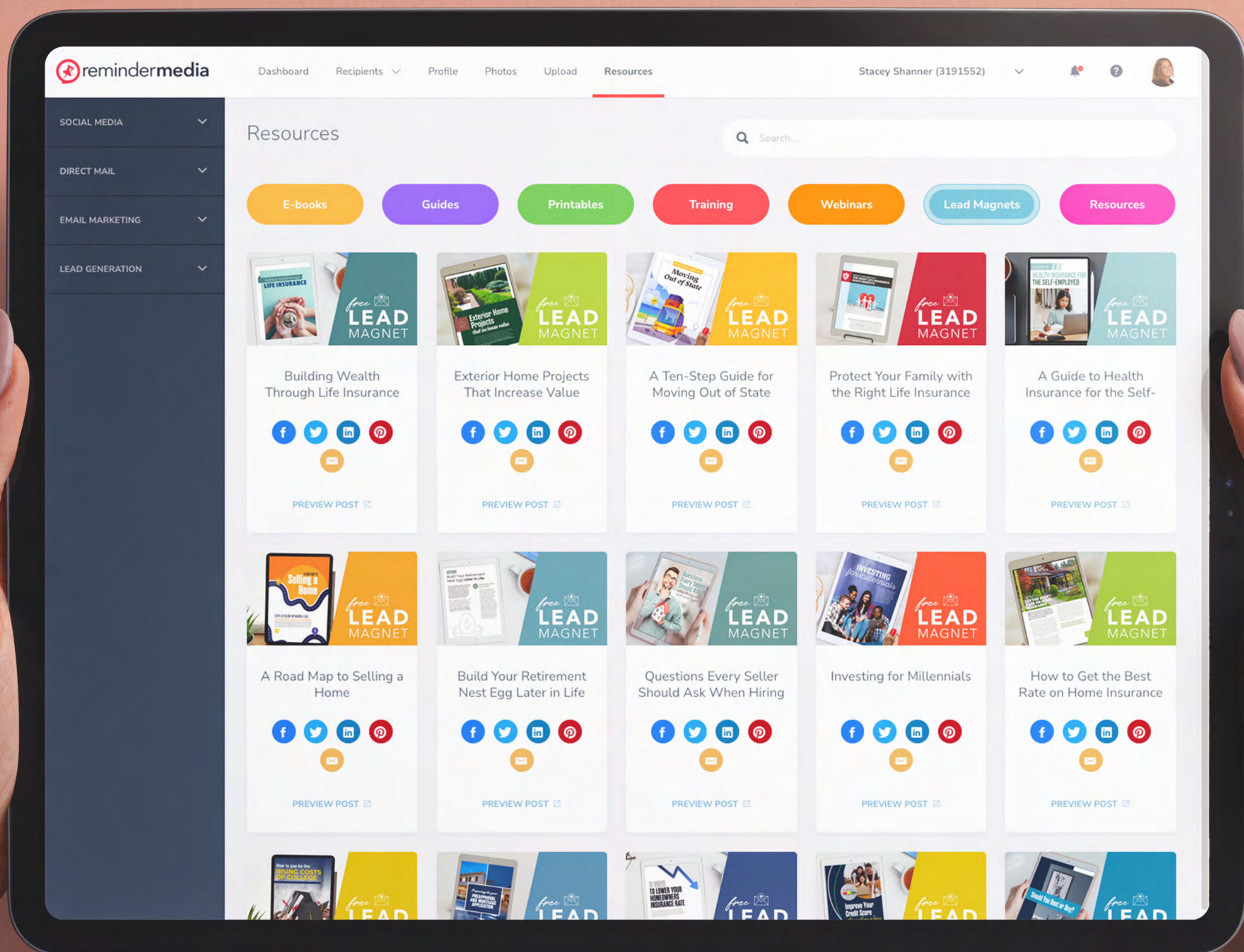
We give you access to our Landing Page platform
within your account and allow you to host one page for
free with your magazine account!



Bonus #4

Access to Our Full Resource Library

Free signage to make your open houses look amazing, beautiful buyer and seller guide ebooks to use as lead magnets, and so much more!





Ready to get started?

**Awesome! We are
here to answer
your questions.**

866-458-4226