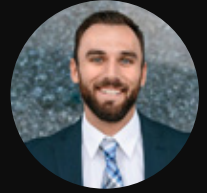


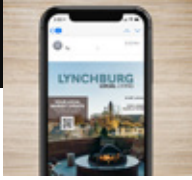
Stephen's 200 Touchpoint System



STEPHEN ACREE
REALTOR®



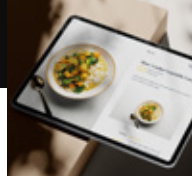
Branded Magazines
Bimonthly



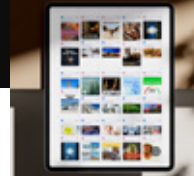
Email Newsletters
Biweekly



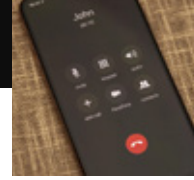
Local Events Newsletters
Biweekly



Digital Magazines
Monthly



Social Media Automation
3+ Times Weekly



Phone Call
Quarterly



Client Events
Seasonally

JANUARY

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JULY

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SEPTEMBER

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OCTOBER

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This is a representation of a calendar. Dates are subject to change.

01 JAN

2024

Follow Up
[free bonus!]

Dream Home
Door Hangers



CLICK HERE

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Digital Magazine
Good to Be Home Magazine



Stephen Acree

2610 878-5800

stephen@acreebrothers.com

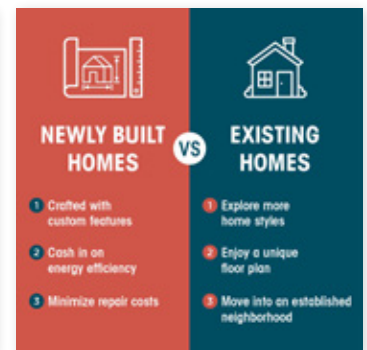
Acree Brothers Realty Team
1100 First Avenue
King of Prussia, PA 19406



Branded Magazine
Good to Be Home Magazine



Social Media Automation
January Social Media Posts



- **Branded Magazines**
Bimonthly
- **Email Newsletters**
Biweekly
- **Local Events Newsletters**
Biweekly
- **Digital Magazines**
Monthly
- **Social Media Automation**
Monthly
- **Phone Call**
Quarterly
- **Client Events**
Seasonally

02 FEB

2024

Follow Up
[free bonus!]

Heart of my
Business Valentine



CLICK HERE

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Email Newsletter February Ideas

STRATEGIES FOR A SUCCESSFUL FEBRUARY SALE

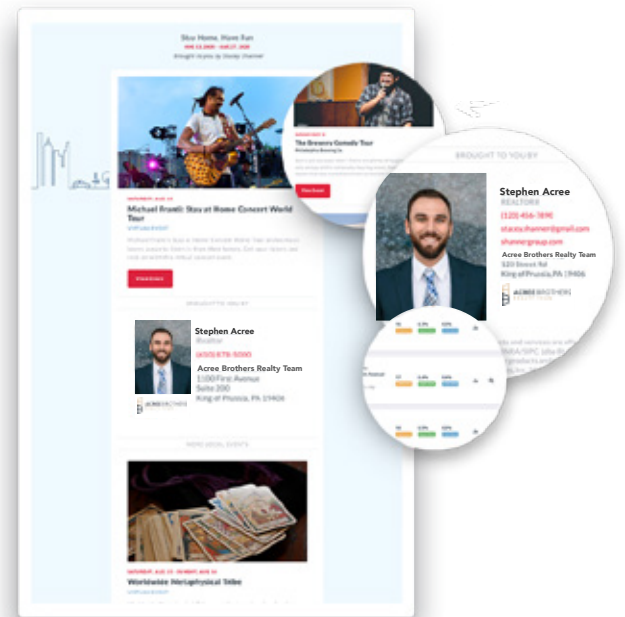
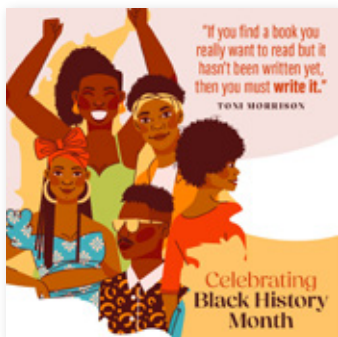
Offer tips for selling a home during the winter months, like staging for coziness, virtual tours, pricing strategies.

EASY WINTER MAINTENANCE TIPS

Offer a guide or blog post on essential winter home maintenance tasks, like preventing frozen pipes, inspecting for leaks, maintaining heating systems, etc.

Social Media Automation February Social Media Posts

Local Events Email Newsletter February Events



Branded
Magazines
Bimonthly

Email
Newsletters
Biweekly

Local Events
Newsletters
Biweekly

Digital
Magazines
Monthly

Social Media
Automation
Monthly

Phone
Call
Quarterly

Client
Events
Seasonally

03 MAR

2024

Follow Up
[free bonus!]

St. Patrick's Day
Candy Bag Tops



CLICK HERE

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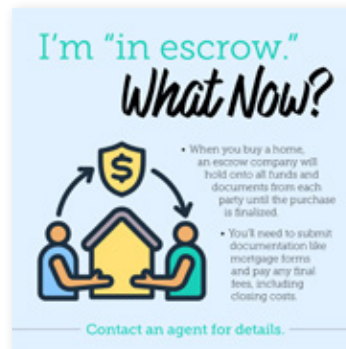
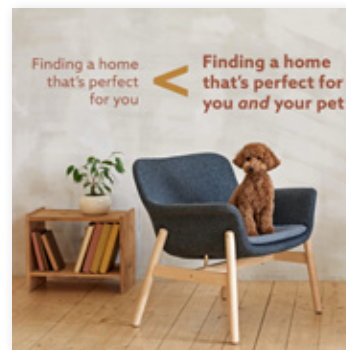
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Digital Magazine
American Lifestyle Magazine



Branded Magazine
American Lifestyle Magazine

Social Media Automation
March Social Media Posts



● **Branded Magazines**
Bimonthly

● **Email Newsletters**
Biweekly

● **Local Events Newsletters**
Biweekly

● **Digital Magazines**
Monthly

● **Social Media Automation**
Monthly

● **Phone Call**
Quarterly

● **Client Events**
Seasonally

04 APR

2024

Follow Up
[free bonus!]

Springtime
Pop-By Tags



CLICK HERE

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Client Appreciation Event
April Ideas

CONCERT OR SPORTS TICKETS RAFFLE

Secure tickets to a popular event happening in April, such as a concert, sports game, or play. Offer them as a raffle prize, or distribute based on client tiers.

VOLUNTEER EVENT

Organize a volunteer day at a local community garden or park cleanup project. This allows clients to give back while spending time together in a positive setting.

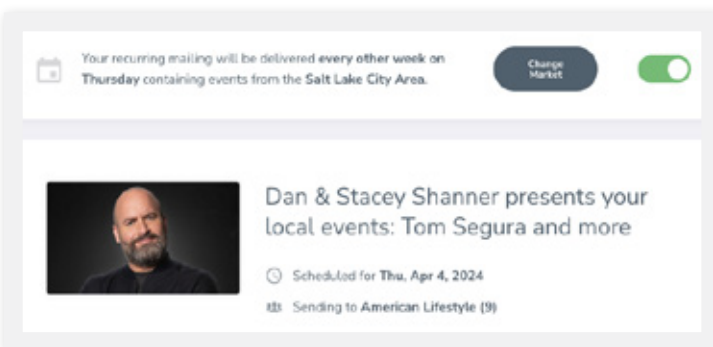
PROGRESSIVE DINNER PARTY

Partner with several local restaurants to offer a progressive dinner experience where clients move between locations for appetizers, the main course, and dessert. This is a good option for a smaller group of your top-tier clients.

Social Media Automation
April Social Media Posts



Local Events Email Newsletter
April Events



Branded
Magazines
Bimonthly

Email
Newsletters
Biweekly

Local Events
Newsletters
Biweekly

Digital
Magazines
Monthly

Social Media
Automation
Monthly

Phone
Call
Quarterly

Client
Events
Seasonally

05 MAY

2024

Follow Up
[free bonus!]

Mother's Day Gift
Card Holders



CLICK HERE

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Digital Magazine
American Lifestyle Magazine



Stephen Acree

(810) 878-5000

Cell

ronindomedia.com

LinkedIn

Acree Brothers Realty Team

1100 First Avenue

Suite 200

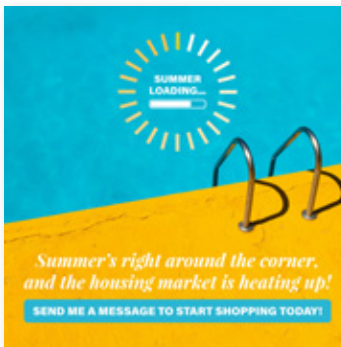
King of Prussia, PA 19406

Office

Branded Magazine
Start Healthy Magazine



Social Media Automation
May Social Media Posts



● **Branded Magazines**
Bimonthly

● **Email Newsletters**
Biweekly

● **Local Events Newsletters**
Biweekly

● **Digital Magazines**
Monthly

● **Social Media Automation**
Monthly

● **Phone Call**
Quarterly

● **Client Events**
Seasonally

06 JUN

2024

Follow Up
[free bonus!]
Father's Day Gift
Card Holders

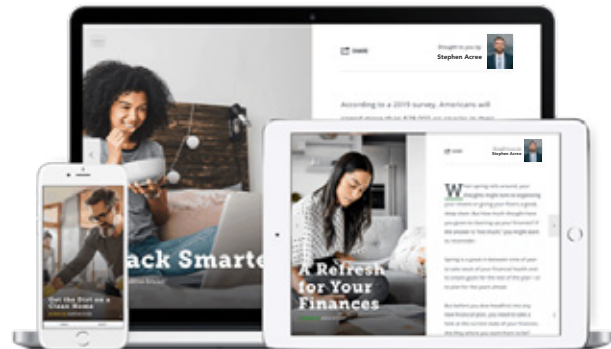


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Digital Magazine
Good to Be Home Magazine



Client Appreciation Event
June Ideas

Social Media Automation
June Social Media Posts

MINI GOLF TOURNAMENT

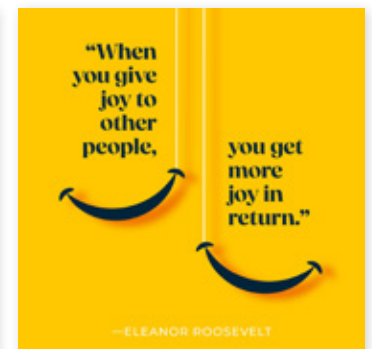
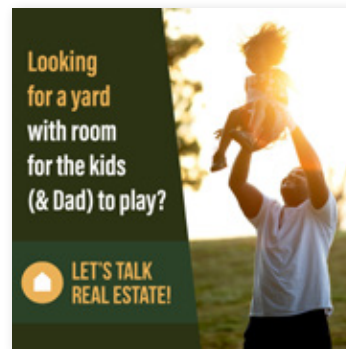
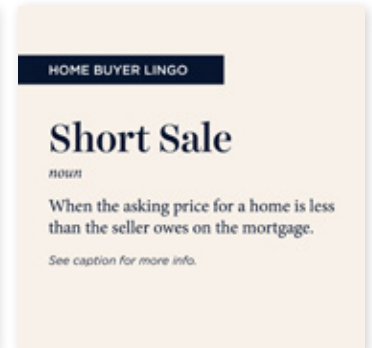
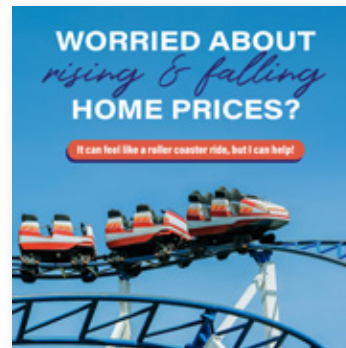
Rent out a mini golf course for a fun and competitive tournament. Offer prizes for winners and refreshments for everyone.

BACKYARD BBQ

Host a casual and fun BBQ at your own place (with ample space) or a rented venue with outdoor grilling facilities. Provide burgers, hot dogs, side dishes, drinks, and lawn games like cornhole or Frisbee.

SUMMER CONCERT IN THE PARK

Many communities organize free or ticketed concerts in parks during the summer. Sponsor such an event, or purchase a block of tickets to offer your clients a fun evening under the stars.



● **Branded Magazines**
Bimonthly

● **Email Newsletters**
Biweekly

● **Local Events Newsletters**
Biweekly

● **Digital Magazines**
Monthly

● **Social Media Automation**
Monthly

● **Phone Call**
Quarterly

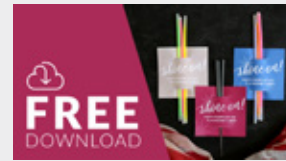
● **Client Events**
Seasonally

07 JUL

2024

Follow Up
[free bonus!]

July Fourth Glow
Stick/Sparkler Tags



CLICK HERE

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Digital Magazine
American Lifestyle Magazine

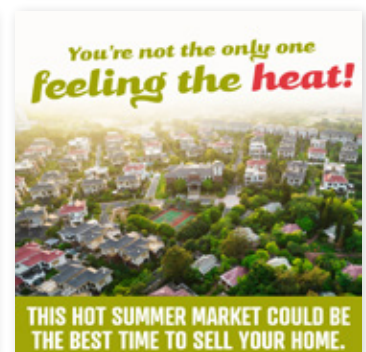
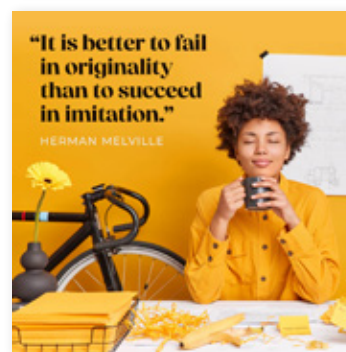


Stephen Acree

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Office
ACREE BROTHERS
REALTY TEAM

Branded Magazine
Good to Be Home Magazine

Social Media Automation
July Social Media Posts



- **Branded Magazines**
Bimonthly
- **Email Newsletters**
Biweekly
- **Local Events Newsletters**
Biweekly
- **Digital Magazines**
Monthly
- **Social Media Automation**
Monthly
- **Phone Call**
Quarterly
- **Client Events**
Seasonally

08 AUG

2024

Follow Up
[free bonus!]

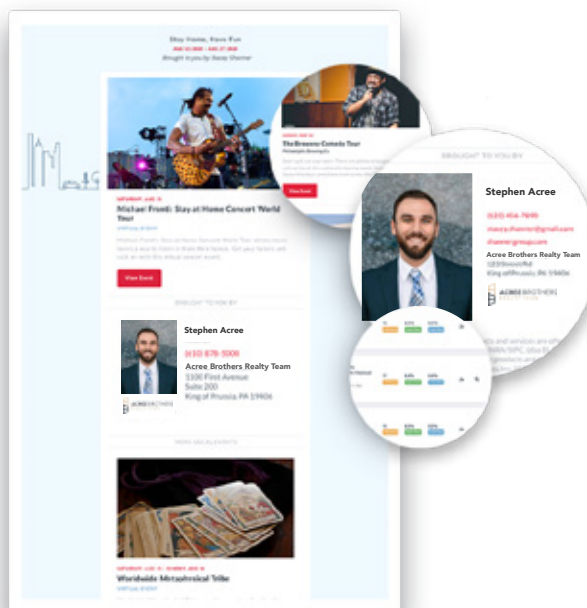
Back-to-School
Referral Cards



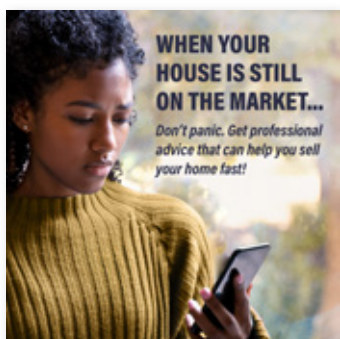
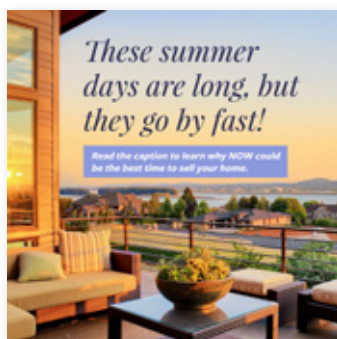
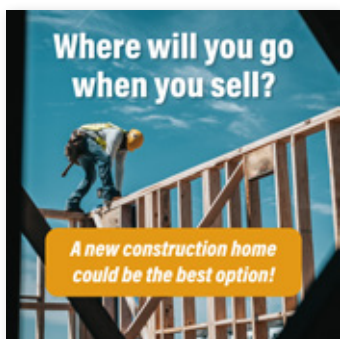
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Local Events Email Newsletter August Events



Social Media Automation August Social Media Posts



Email Newsletter August Ideas

BENEFITS OF BUYING BEFORE THE HOLIDAYS

Highlight advantages of buying and settling in ahead of the busy season.

BACK TO SCHOOL CHECKLIST

Provide a free printable checklist for school supplies. Local schools may have an official supply list, so if you have kids or know people with kids in the district, use those to build a checklist with Canva.

Branded
Magazines
Bimonthly

Email
Newsletters
Biweekly

Local Events
Newsletters
Biweekly

Digital
Magazines
Monthly

Social Media
Automation
Monthly

Phone
Call
Quarterly

Client
Events
Seasonally

09 SEP

2024

Follow Up
[free bonus!]

Thank You Cards
and Gift Tags

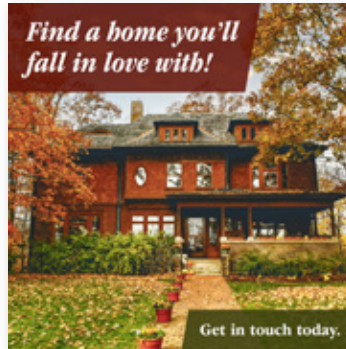


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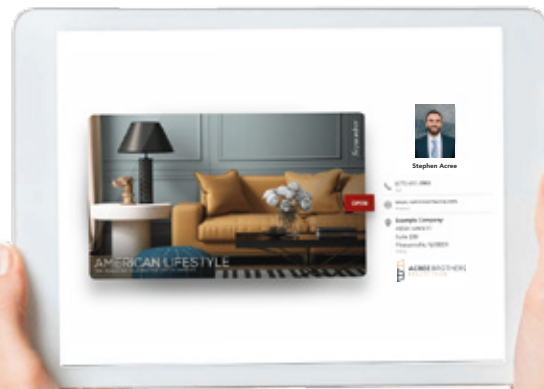
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Branded Magazine
American Lifestyle Magazine

Social Media Automation
September Social Media Posts



Digital Magazine
American Lifestyle Magazine



- **Branded Magazines**
Bimonthly
- **Email Newsletters**
Biweekly
- **Local Events Newsletters**
Biweekly
- **Digital Magazines**
Monthly
- **Social Media Automation**
Monthly
- **Phone Call**
Quarterly
- **Client Events**
Seasonally

10 OCT

2024

Follow Up
[free bonus!]
Trick-or-Treat
Candy Cards



CLICK HERE

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Local Events Email Newsletter October Events



Stephen Acree presents your local events:
#FightLyme with Avril and Friends and more

Scheduled for Thu, Oct 15,
Sending to Local Content - Test (3)

EDIT MAILING

PREVIEW

Email Newsletter October Ideas

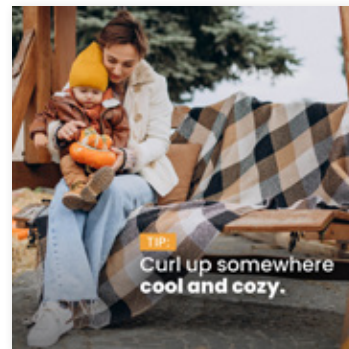
Social Media Automation October Social Media Posts

FALL HOME SEARCH ADVANTAGE

Highlight benefits of buying in fall (e.g. less competition, motivated sellers), and encourage early action.

FREE FALL HOME STAGING CONSULTATION

Offer consultations to help sellers prepare their homes for the fall market. You can also offer a discount on staging services to anyone who books a consult.



Branded
Magazines
Bimonthly

Email
Newsletters
Biweekly

Local Events
Newsletters
Biweekly

Digital
Magazines
Monthly

Social Media
Automation
Monthly

Phone
Call
Quarterly

Client
Events
Seasonally

11 NOV

2024

Follow Up
[free bonus!]
Gratitude
Gift Tags



CLICK HERE

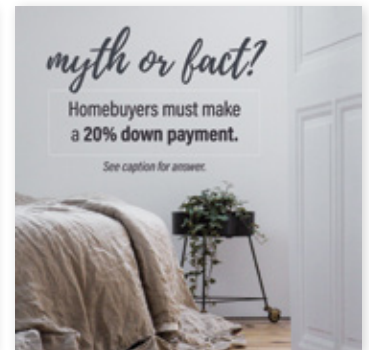
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Local Events Email Newsletter
November Events



Branded Magazine
Good to Be Home Magazine

Social Media Automation
November Social Media Posts



● **Branded Magazines**
Bimonthly

● **Email Newsletters**
Biweekly

● **Local Events Newsletters**
Biweekly

● **Digital Magazines**
Monthly

● **Social Media Automation**
Monthly

● **Phone Call**
Quarterly

● **Client Events**
Seasonally

12 DEC

2024

Follow Up
[free bonus!]

Holiday Candy
Wrappers



CLICK HERE

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Client Appreciation Event
December Ideas

GIFT WRAPPING PARTY

Invite your clients to your home or office, and stock up on festive wrapping paper, ribbons, tape, holiday music, and light snacks.

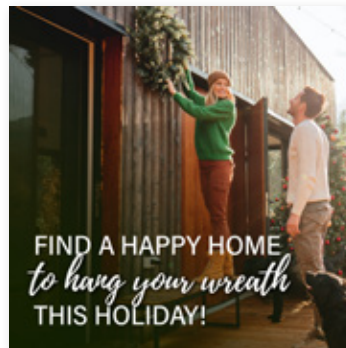
CHARITY DRIVE

Organize a charity drive where clients can donate gifts, toys, or nonperishable food items to a local cause. This fosters a sense of giving back to the community during the holiday season.

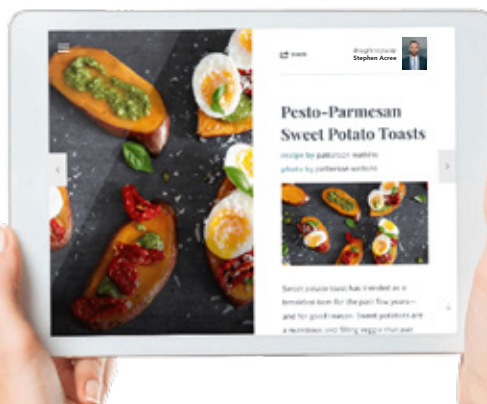
HOLIDAY LIGHTS TOUR

Organize a bus tour to see the best holiday light displays in your area. Offer warm beverages like hot cocoa or cider for the ride.

Social Media Automation
December Social Media Posts



Digital Magazine
Good to Be Home Magazine



Branded
Magazines
Bimonthly

Email
Newsletters
Biweekly

Local Events
Newsletters
Biweekly

Digital
Magazines
Monthly

Social Media
Automation
Monthly

Phone
Call
Quarterly

Client
Events
Seasonally

If you are someone who takes the quality of your marketing seriously but also wants it all done for you and automated, ReminderMedia is probably a perfect fit for you.

ReminderMedia is the ideal solution for the busy real estate agent, financial advisor, insurance agent, or business owner who wants to automate high-quality print, email, and social media touchpoints to their database of past and potential clients. *Check out our products below, and scan the QR codes for more info.*

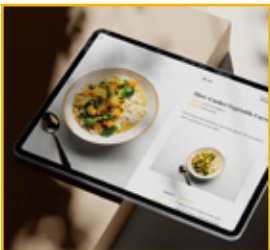


Branded Magazines

High quality 48-page coffee table publication, sent directly to your clients every other month. This is the ultimate marketing tool for generating consistent deals from your network, ensuring you remain top of mind.



LEARN MORE



Digital Magazines

A unique, interactive digital magazine sent to your recipients' inboxes every month on autopilot. Send customizable campaigns with the click of a button. Each issue has a custom-designed email that is pre-written and ready to send.



LEARN MORE



Social Media Automation

The easiest social media system you will ever use! In just 3 clicks your social media calendar can be full of pre-scheduled professional posts for the entire year! This product alone is worth more than we charge for the entire platform!



LEARN MORE

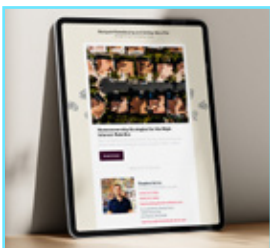


Local Events Email Newsletters

Fully automated email newsletters branded to your business featuring upcoming virtual and in-person events from your local area. We handpick the events. We build the emails. We deliver them to your recipients every two weeks. Edit as much or as little as you want to.



LEARN MORE



Branded Posts Email Newsletters

Send a weekly or biweekly email with professional articles branded to you and including a contact form. You can even select the category of content you want to send to match your business or your other magazine content.



LEARN MORE