

OPEN HOUSE KIT



OVERVIEW:

An open house gives you the opportunity to stand out from the competition and capture prospects' attention. Make your event look more professional with unique signage.

Print out this set of open house goodies to display at your next event!

**Be sure to fill in your contact info, so prospects can easily connect with you. You can edit the PDF or print out and write yourself.*

WHAT'S INCLUDED:

- Welcome Sign
- Sign-in Sheet
- Magazine Tag
- Open House Survey
- House Hunting Checklist*
- New Listing Checklist
- Children's Coloring Pages*
- Change of Address Checklist*
- Table Tent Cards
- Door Hangers*
- Water Bottle Tags



WELCOME TO MY

OPEN HOUSE

SIGN IN. STAY AWHILE.
LOOK AROUND. ASK QUESTIONS.

KEY

----- - cut along edge



WELCOME TO OUR

OPEN HOUSE

SIGN IN. STAY AWHILE.
LOOK AROUND. ASK QUESTIONS.

KEY

----- - cut along edge



WELCOME

PLEASE SIGN IN HERE

Name: _____ Phone: _____

E-mail: _____

Need to buy now: _____ Need to sell a property: _____ Currently renting: _____ Currently own: _____

Would like more info: _____ Just looking: _____

Name: _____ Phone: _____

E-mail: _____

Need to buy now: _____ Need to sell a property: _____ Currently renting: _____ Currently own: _____

Would like more info: _____ Just looking: _____

Name: _____ Phone: _____

E-mail: _____

Need to buy now: _____ Need to sell a property: _____ Currently renting: _____ Currently own: _____

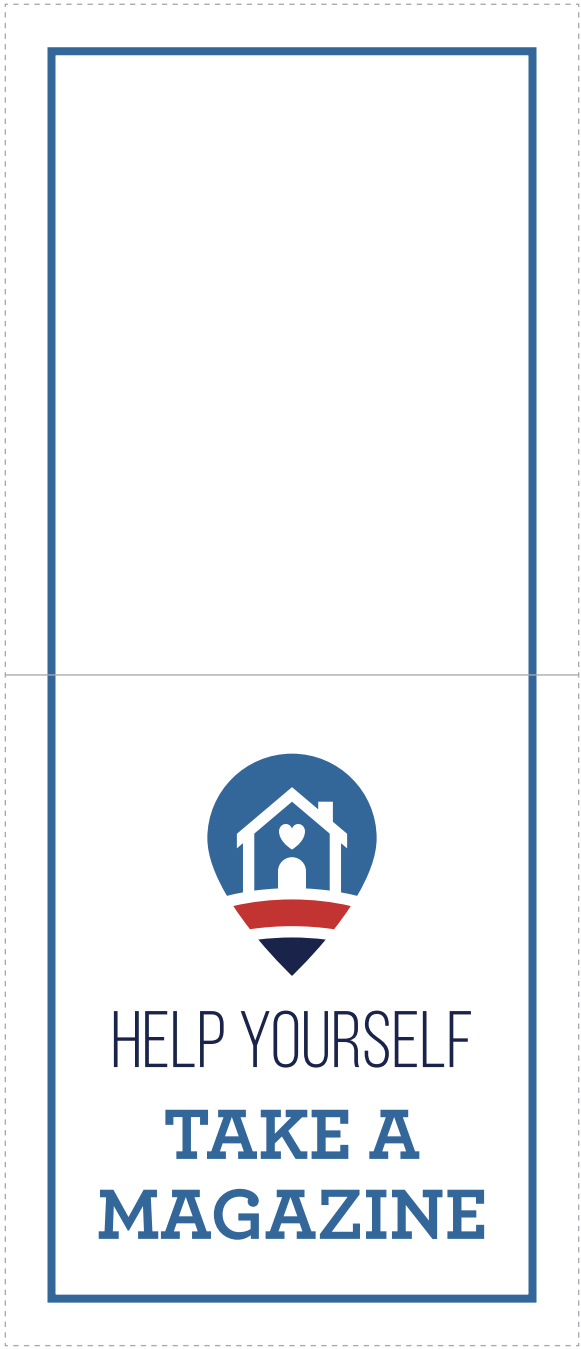
Would like more info: _____ Just looking: _____

Name: _____ Phone: _____

E-mail: _____

Need to buy now: _____ Need to sell a property: _____ Currently renting: _____ Currently own: _____

Would like more info: _____ Just looking: _____



KEY

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GETTING TO KNOW YOU

OPEN HOUSE SURVEY

YOUR INFO:

Name: _____ Phone: _____

E-mail: _____

Address: _____

What neighborhood would you like to live in? _____

How many bedrooms are you looking for? _____

How many people are currently or soon to be in your family? _____

How large do you want your lot to be? _____

How many bathrooms? _____

Do you have an idea of what square footage you're looking for? _____

Are you interested in an open floor plan? _____

Are you interested in a finished basement? _____

Do you want a formal living room/dining room? _____

What is your price range? _____

Have you been preapproved? _____

Would you like me to refer you to a mortgage broker? _____

Any other miscellaneous things I can help you with? _____



QUESTIONS?

HOUSE-HUNTING CHECKLIST

**REALTOR®
INFO:**

Name: _____ Phone: _____

E-mail: _____

Address: _____

PROPERTY ADDRESS:

Who did the most recent renovations?

Answer - _____

Has this home ever had any chemical/mold inspections?

Answer - _____

How old are the appliances?

Answer - _____

Will any fixtures/windows/doors need to be replaced?

Answer - _____

Do you see any signs of water/insect damage?

Answer - _____

How much are utilities?

Answer - _____



QUESTIONS?

HOUSE-HUNTING CHECKLIST

**REALTOR®
INFO:**

Name: _____ Phone: _____

E-mail: _____

Address: _____

What is the home's zoning guidelines?

Answer - _____

What is the neighborhood like?

Answer - _____

What is the age of the home?

Answer - _____

What type of foundation does the home have?

Answer - _____

How are the schools in the area?

Answer - _____

What are the prices of nearby homes?

Answer - _____

Is the home on a flood plain?

Answer - _____



DON'T FORGET! MAKE SURE TO:

Property address:

- Broker Listing Agreement
- Seller's Disclosure Letter
- Complete additional disclosures required in the area
- Confirm neighborhood rules and restrictions
- Have professional photos taken of the property
- Submit all listing paperwork to Broker
- Enter listing on MLS
- Enter listing on Zillow, Trulia, etc.
- Order/install yard sign
- Get key and alarm instructions from current home owner
- Install lockbox on home



CREATE YOUR ULTIMATE DREAM HOME

**REALTOR®
INFO:**

Name: _____ Phone: _____

E-mail: _____

Address: _____





THINK AHEAD!

CHANGE OF ADDRESS CHECKLIST

**REALTOR®
INFO:**

Name: _____ Phone: _____

E-mail: _____

Address: _____

GOVERNMENT OFFICES AND DOCUMENTS:

- Post Office (*sign up for forward mail service*)
- Drivers License (DMV)
- Vehicle Registration (DMV)
- Voter Registration
- Social Security Administration
- Passports
- Department of Revenue
- _____

UTILITY AND SERVICE PROVIDERS:

- Electricity Provider
- Gas Supplier
- Cable/Satellite Provider
- Water Company
- Trash Removal Service
- Internet Provider
- Cell Phone Provider
- _____

FINANCIAL SERVICES AND DOCUMENTS:

- Bank/Credit Card Companies
- Loan Agreements (*mortgage, auto, federal*)
- Insurance Company (*homeowners, auto, etc.*)
- Financial Advisor
- Accountant
- Lawyer
- Mortgage Broker/Real Estate Agent
- _____

EMPLOYMENT AND EDUCATION:

- Employer(s), Employee(s)
- Clients/Business Relationships
- Insurance (*health, life, dental*)
- Pension and Other Retirement Accounts
- Current Colleges or Education Providers
- Alma Maters (*and associated organizations*)
- Child Care Provider(s)
- Child's School and After-School Activities
- _____

FAMILY, PETS, GROUPS, AND OTHER:

- Health care providers (*doctors, dentists, etc.*)
- Pharmacies
- Veterinarians
- Pet Insurance Company
- Pet Tags
- Churches
- Community Groups
- Memberships (*gym, wholesalers, library*)
- Rewards Programs
- Subscriptions (*online, direct mail*)
- Return Address Labels/Business Cards
- Friends and Family
- _____
- _____
- _____
- _____
- _____



IMAGINE THIS!
**COOKING
FUTURE
DINNERS HERE.**



IMAGINE THIS!
**COUNTLESS
FAMILY MOVIE
NIGHTS!**

KEY

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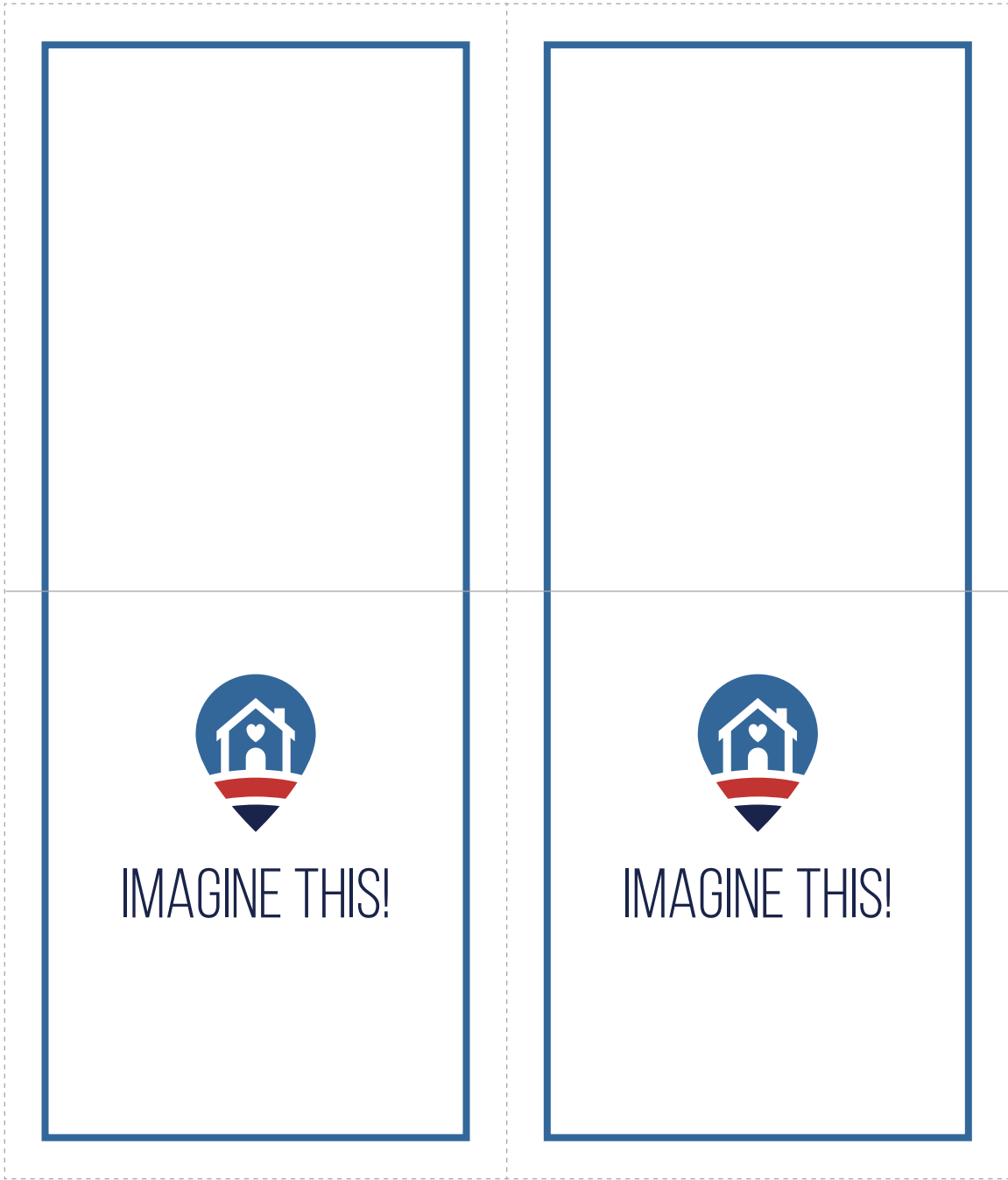
IMAGINE THIS!
**YOUR FUTURE
MORNING
COFFEE VIEWS.**



IMAGINE THIS!
**PERFECT
FOR A
DINNER PARTY.**

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KEY

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OPEN HOUSE

There will be an open house in your neighborhood.
Come by and visit if you can!

Date: _____

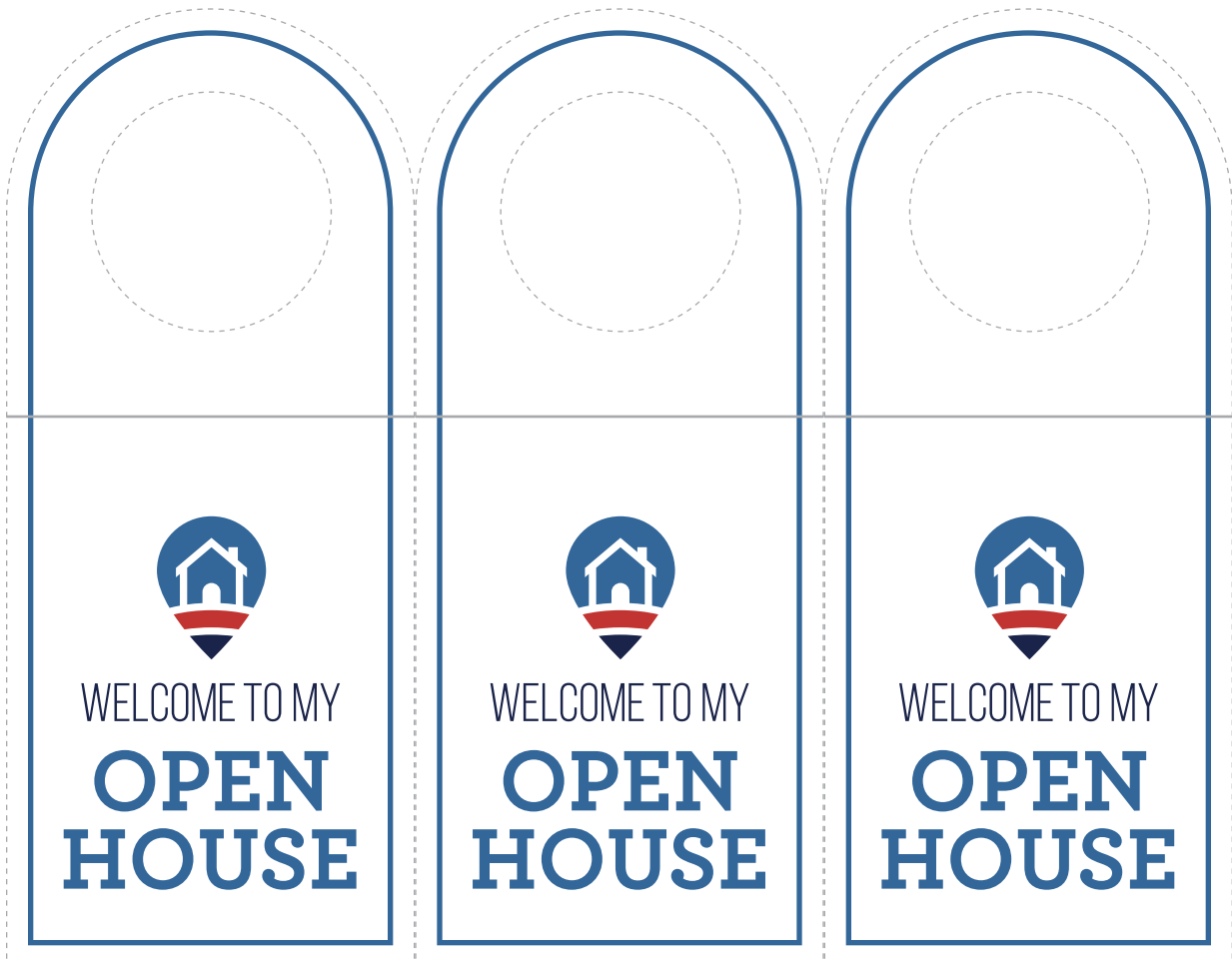
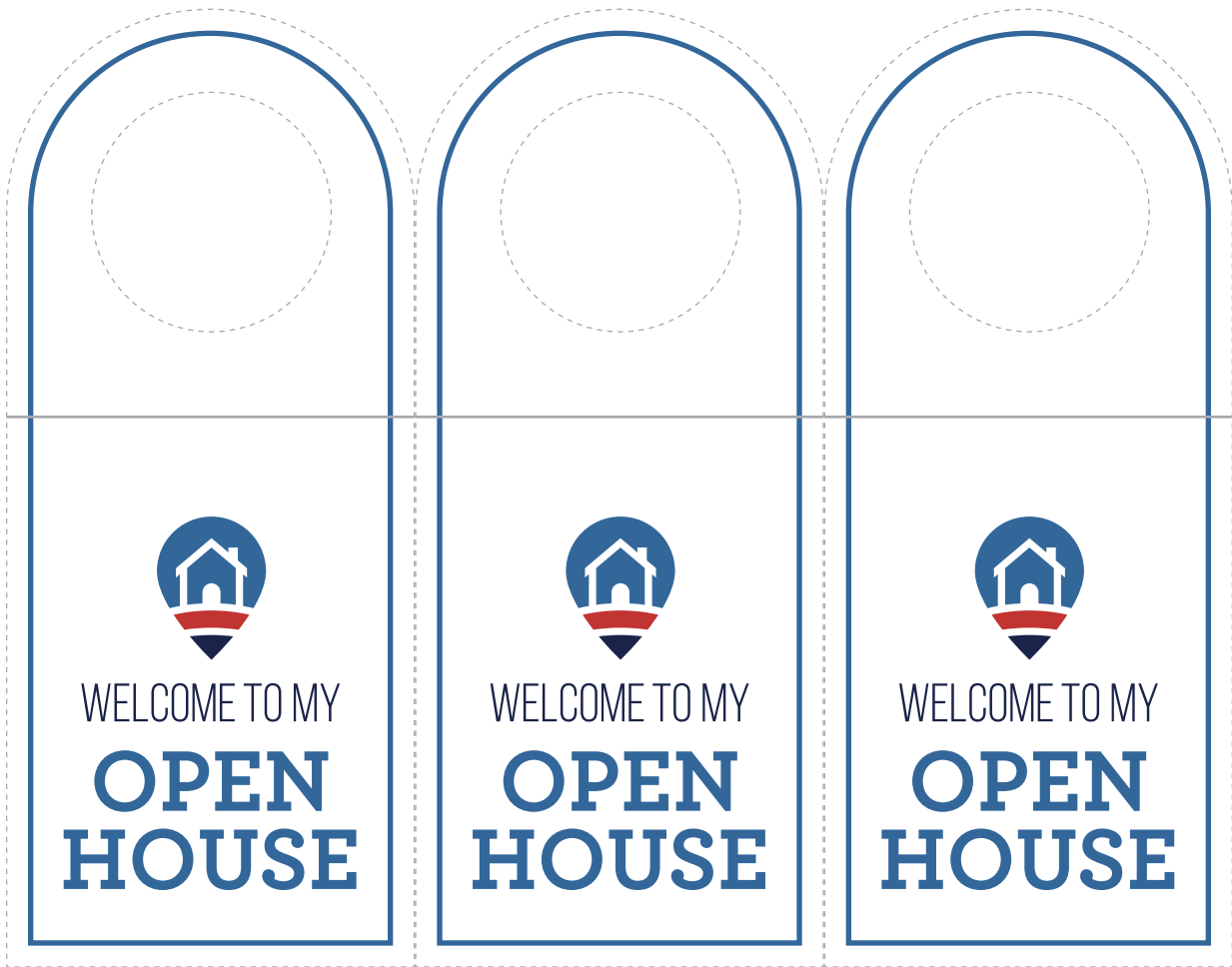
Time: _____

Address: _____

attach
business card
here! >

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