

12 MONTHS OF POP-BY TAGS FOR CLIENTS!



Staying in touch with your clients on a regular basis is key to building a lasting business relationships! Once your clients have you at the top of their minds in a positive way, they will be more likely to give you referrals!

BEST PRACTICES:

1. Consider printing all 12 of the included tags now to save time and to make sure you have each tag ready for each month.
2. Make a list of your clients and divide them up into groups based on their location. This will make it easier to visit them via pop-by. Then, you can rotate between these lists of clients throughout the year to make sure you visit everyone 1-2 times per year. [Click here to download the free Pop-By Tracking Sheet to make it even easier to track your pop-bys, budget, and the referrals you gain from them!](#)
3. If your clients aren't home during your pop-by visit, leave the gift on their doorstep and give them a call or text later to make sure they got it. This will create another touchpoint for you and can be a great ice-breaker into a longer conversation!

WHAT'S INCLUDED:

JANUARY

Pages 2–4: Sanitizer Tags

FEBRUARY

Pages 5–7: Valentine's Day Printables

MARCH

Pages 8–10: St. Patrick's Day Candy Tags

APRIL

Pages 11–13: Springtime Tags

MAY

Pages 14–15: Mother's Day Gift Card Tags

JUNE

Pages 16–17: Father's Day Gift Card Tags

JULY

Pages 18–19: Fourth of July Tags

AUGUST

Pages 20–22: Back-to-School Highlighter Tags

SEPTEMBER

Pages 23–25: Candy Referral Tags

OCTOBER

Pages 26–27: Halloween Trick-or-Treat Tags

NOVEMBER

Pages 28–29: Gratitude Gift Tags

DECEMBER

Pages 30–32: Holiday Candy Bar Wrappers

SANITIZER TAGS



Clients are more likely to reward you with valuable referrals if you show that you care about their well-being.

WHAT'S INCLUDED:

Page 2: Sanitizer Tag, Individual Version

Page 3: Sanitizer Tag, Team Version

DIRECTIONS:

1. Simply print these cards out in your office, home, or at a local copy center on thick card stock paper. Tip: make sure to print at 100% so everything fits well on the printable.
2. Cut each tag out. Tip: if you sent these to a copy center, ask them to cut them out for you!
3. Tape or glue your business card onto the front of the tag where the white box is so everyone knows who to contact when they have referrals to send you!
4. Tape a small bottle of sanitizer onto the front left open area.
5. Give these to clients on pop-bys, in the mail, or as you see them in person.

SPREAD *referrals*, NOT GERMS!

This cold & flu season (and always)
I am very appreciative of any
referrals you can send my way!

thank you!

attach a
sanitizer
bottle
here!

attach
your
business
card here!

SPREAD *referrals*, NOT GERMS!

This cold & flu season (and always)
I am very appreciative of any
referrals you can send my way!

thank you!

KEY

----- - cut along edge

SPREAD *referrals*, NOT GERMS!

This cold & flu season (and always)
we are very appreciative of any
referrals you can send our way!

thank you!

attach a
sanitizer
bottle
here!

attach
your
business
card here!

SPREAD *referrals*, NOT GERMS!

This cold & flu season (and always)
we are very appreciative of any
referrals you can send our way!

thank you!

KEY

----- - cut along edge

POP! VALENTINE'S DAY REFERRAL CARDS



Reminding your clients that you rely on referrals while at the same time giving them a small gift is a great way to stay top of mind with those who matter most to your business!

WHAT'S INCLUDED:

Page 5: Valentine Printable, Individual Version

Page 6: Valentine Printable, Team Version

DIRECTIONS:

1. Simply print these cards out in your office, home, or at a local copy center on thick card stock paper. *Tip: make sure to print at 100% so everything fits well on the card.*
2. Cut each tag out. *Tip: if you send these to a copy center, ask them to cut them out for you!*
3. Tape or glue your business card onto the front of the tag so everyone knows who to contact when they have referrals to send you!
4. Tape the printable onto a bag of popcorn, a Ring Pop™, Pop Rocks™, POP•CHIPS™, POP•TARTS™, or a can or bottle of soda pop.
5. Give these to clients on pop-bys, in the mail, or as you see them.

**REFERRALS
MAKE MY BUSINESS**

POP!

**I ALWAYS LOVE YOUR SUPPORT!
HAPPY VALENTINE'S DAY!**

**REFERRALS
MAKE MY BUSINESS**

POP!

**I ALWAYS LOVE YOUR SUPPORT!
HAPPY VALENTINE'S DAY!**

THANK YOU!

THANK YOU!

Attach
your
business
card here!

**REFERRALS
MAKE MY BUSINESS**

POP!

**I ALWAYS LOVE YOUR SUPPORT!
HAPPY VALENTINE'S DAY!**

**REFERRALS
MAKE MY BUSINESS**

POP!

**I ALWAYS LOVE YOUR SUPPORT!
HAPPY VALENTINE'S DAY!**

THANK YOU!

THANK YOU!

KEY
----- cut along edge

**REFERRALS
MAKE OUR BUSINESS**

POP!

**WE ALWAYS LOVE YOUR SUPPORT!
HAPPY VALENTINE'S DAY!**

**REFERRALS
MAKE OUR BUSINESS**

POP!

**WE ALWAYS LOVE YOUR SUPPORT!
HAPPY VALENTINE'S DAY!**

THANK YOU!

THANK YOU!

**REFERRALS
MAKE OUR BUSINESS**

POP!

**WE ALWAYS LOVE YOUR SUPPORT!
HAPPY VALENTINE'S DAY!**

**REFERRALS
MAKE OUR BUSINESS**

POP!

**WE ALWAYS LOVE YOUR SUPPORT!
HAPPY VALENTINE'S DAY!**

THANK YOU!

THANK YOU!

Attach
your
business
card here!

KEY
----- cut along edge

ST. PATRICK'S DAY TAGS



Whether you're Irish or not, Saint Patrick's Day is the perfect excuse to reach out to your sphere and tell them just how much you appreciate their business.

WHAT'S INCLUDED:

Page 9: St. Patrick's Day Tags, Individual Version

Page 10: St. Patrick's Day Tags, Team Version

DIRECTIONS:

1. Simply print these cards out in your office, home, or at a local copy center on thick card stock paper. Tip: make sure to print at 100% so everything fits well on the printable. Each tag is 6.5" wide and about 3.5" tall once folded in half.
2. Cut each tag out. Tip: if you sent these to a copy center, ask them to cut them out for you!
3. Tape or glue your business card onto the back of the tag where the white box is so everyone knows who to contact when they have referrals to send you!
4. Fold the tags in half over a bag of gold candies and staple or tape the tag to the bag. The tags are meant to fit on a standard plastic sandwich bag.
5. Give these to clients on pop-bys, in the mail, or as you see them in person on or before St. Patrick's day.

THANK YOU!
HAPPY ST. PATRICK'S DAY!

CONTACT ME
TODAY IF I CAN
HELP YOU WITH
ANYTHING!



A CLIENT LIKE
YOU IS WORTH
MORE THAN

gold



THANK YOU!
HAPPY ST. PATRICK'S DAY!

CONTACT ME
TODAY IF I CAN
HELP YOU WITH
ANYTHING!



A CLIENT LIKE
YOU IS WORTH
MORE THAN

gold



KEY

----- - cut along edge ——— - fold on the line

FOR MORE TIPS AND PRINTABLES, VISIT
www.remindermedia.com.

CONTACT US
TODAY IF WE CAN
HELP YOU WITH
ANYTHING!
THANK YOU!
HAPPY ST. PATRICK'S DAY!



A CLIENT LIKE
YOU IS WORTH
MORE THAN

gold



CONTACT US
TODAY IF WE CAN
HELP YOU WITH
ANYTHING!
THANK YOU!
HAPPY ST. PATRICK'S DAY!



A CLIENT LIKE
YOU IS WORTH
MORE THAN

gold



KEY

----- - cut along edge ——— - fold on the line

SPRINGTIME POP-BY TAGS



Spring is a great time to stir up some new business! Attach these tags to a packet of seeds or even a potted flower for a unique gift that will be appreciated by everyone!

WHAT'S INCLUDED:

Page 12: Springtime Tags,
Individual Version

Page 13: Springtime Tags,
Team Version

DIRECTIONS:

1. Print these cards out in your office, home, or at a local copy center on thick card stock paper. *Tip: make sure to print at 100% so everything fits well on the card.*
2. Cut each tag out. *Tip: if you send these to a copy center, ask them to cut them out for you!*
3. Tape or glue your business card onto the front of the tag so everyone knows who to contact when they have referrals to send you or need you to list their home!
4. Tape the printable tag onto a packet of seeds (forget-me-nots would be perfect!) or attach to a small potted plant.
5. To get referrals from people who already know, like, and trust you, give the tags to clients during pop-bys, in the mail, or as you see them in person.

CLICK HERE

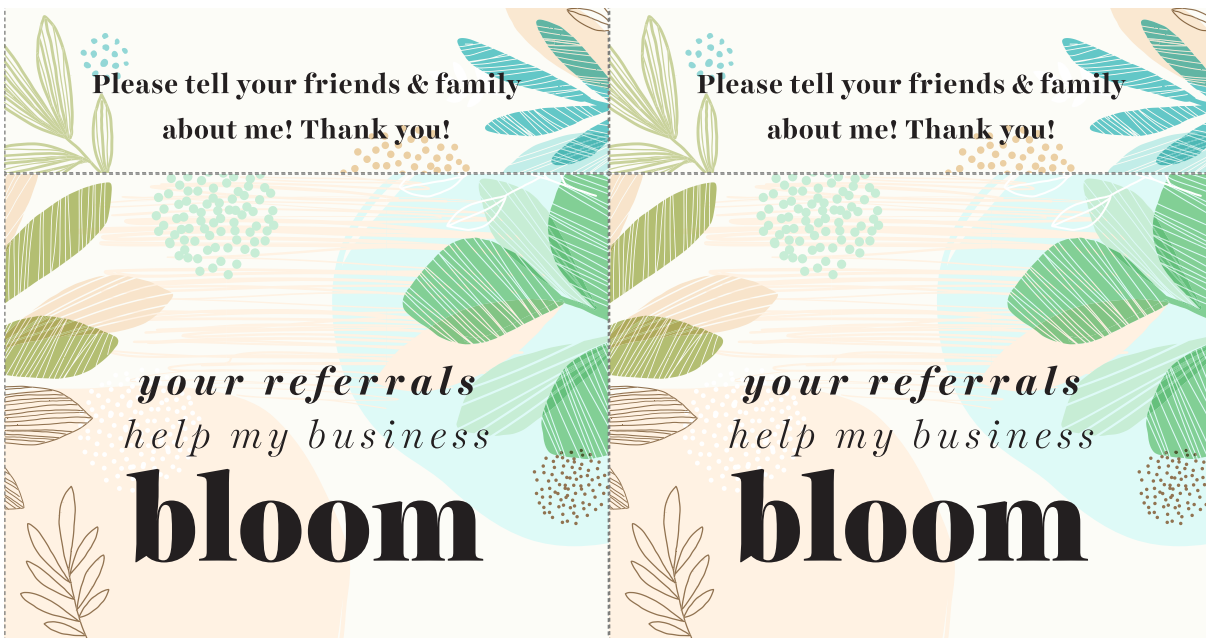
To get tips on how to perfect your pop-by strategy
and get your free Pop-By Tracking Sheet



Attach
your
business
card here!

thank you!

thank you!



thank you!

thank you!



KEY
 - - - - - cut along edge



Attach
your
business
card here!

thank you!

thank you!



thank you!

thank you!



KEY
 - - - - - cut along edge

MOTHER'S DAY GIFT CARD HOLDERS



CLICK HERE

To get tips on how to perfect your pop-by strategy
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Mother's Day is a day to show mom love and appreciation. That makes it a perfect occasion to show your clients some appreciation too, and thank them for their business.

WHAT'S INCLUDED:

Page 15: Mother's Day Printable

DIRECTIONS:

1. Simply print these cards out in your office, home, or at a local copy center on thick card stock paper. Tip: make sure to print at 100% so everything fits well on the printable.
2. Cut each tag out. Tip: if you sent these to a copy center, ask them to cut them out for you!
3. Tape a gift card to the front in the open space. You could also attach your business card to the front and attach this tag to a small gift.
4. Give these to clients on pop-bys, in the mail, or as you see them in person on or before Mother's day.



TO A WONDERFUL
mother
AND A GREAT CLIENT!

ATTACH
GIFT CARD
OR BUSINESS
CARD HERE!

Take a break and enjoy a special treat!

TO A WONDERFUL
mother
AND A GREAT CLIENT!

Take a break and enjoy a special treat!

KEY

----- - cut along edge

FATHER'S DAY GIFT CARD HOLDERS



Father's Day is a day to appreciate all that dads do. That makes it a perfect occasion to show your dad clients some appreciation too, and thank them for their business.

WHAT'S INCLUDED:

Page 17: Father's Day Printable

DIRECTIONS:

1. Simply print these cards out in your office, home, or at a local copy center on thick card stock paper. Tip: make sure to print at 100% so everything fits well on the printable.
2. Cut each tag out. Tip: if you sent these to a copy center, ask them to cut them out for you!
3. Tape a gift card to the front in the open space. You could also attach your business card to the front and attach this tag to a small gift.
4. Give these to clients on pop-bys, in the mail, or as you see them in person on or before Father's day.

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#1 DAD

AND CLIENT!

THANK YOU FOR ALL THAT YOU DO!



**ATTACH
GIFT CARD
OR BUSINESS
CARD HERE!**

Take a break and enjoy a special treat!

#1 DAD

AND CLIENT!

THANK YOU FOR ALL THAT YOU DO!



Take a break and enjoy a special treat!

KEY

----- - cut along edge

FOURTH OF JULY TAGS



The Fourth of July is a great opportunity to connect with your past and current clients. Handing out a small gift like this one is a great way to show them you are thinking of them!

WHAT'S INCLUDED:

Page 19: Fourth of July Printable

DIRECTIONS:

1. Print these cards out in your office, home, or at a local copy center on thick card stock paper. *Tip: make sure to print at 100% so everything fits well on the card.*
2. Cut each tag out. *Tip: if you send these to a copy center, ask them to cut them out for you!*
3. Tape or glue your business card onto the back of the tag, if desired, so everyone knows who to contact when they have referrals to send you!
4. Cut the marked slits on each printable and slide a few glow sticks or sparklers in between.
5. Give these to clients on pop-bys, in the mail, or as you see them in person.

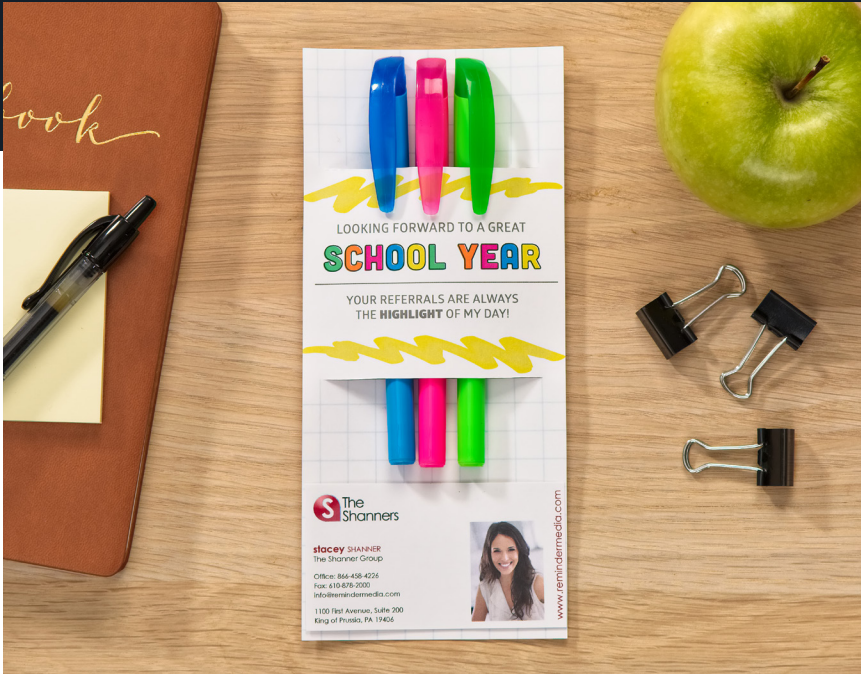


TIP: ATTACH YOUR BUSINESS CARDS
TO THE BACK!

KEY

— - cut along the white lines to insert sparklers or glow sticks

BACK-TO-SCHOOL HIGHLIGHTER TAGS



New year, new referrals? Your kids don't have to be the only ones making new connections this school year. These back-to-school referral cards are sure to take your prospecting efforts to the next level.

WHAT'S INCLUDED:

Page 21: Back-to-School Highlighter Tags, Individual Version

Page 22: Back-to-School Highlighter Tags, Team Version

DIRECTIONS:

1. Print these cards out in your office, home, or at a local copy center on thick card stock paper. *Tip: make sure to print at 100% so everything fits well on the card.*
2. Cut each tag out. *Tip: if you send these to a copy center, ask them to cut them out for you!*
3. Tape or glue your business card onto the front of the tag so everyone knows who to contact when they have referrals to send you!
4. Cut the marked slits on each printable and slide a few highlighter markers in between.
5. Give these to clients on pop-bys, in the mail, or as you see them in person.



CLICK HERE

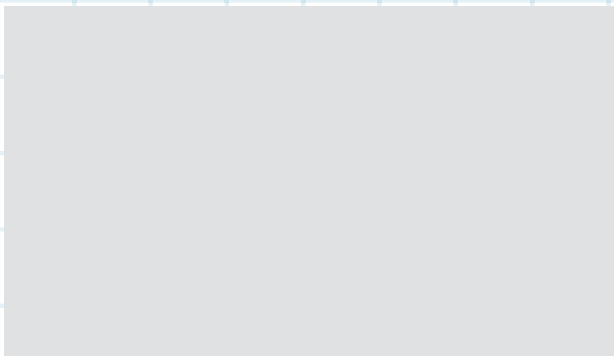
To get tips on how to perfect your pop-by strategy and get your free Pop-By Tracking Sheet



LOOKING FORWARD TO A GREAT

SCHOOL YEAR

YOUR REFERRALS ARE ALWAYS
THE **HIGHLIGHT** OF MY DAY!



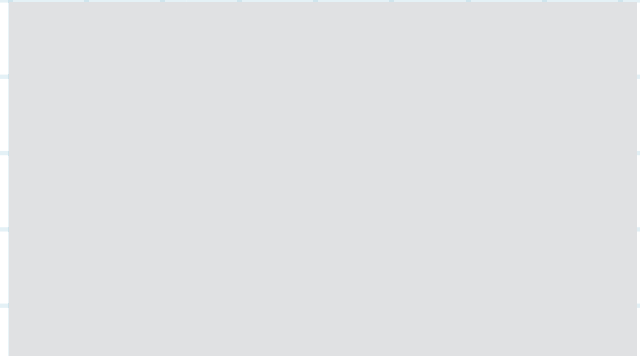
ATTACH BUSINESS CARD IN GRAY BOX!



LOOKING FORWARD TO A GREAT

SCHOOL YEAR

YOUR REFERRALS ARE ALWAYS
THE **HIGHLIGHT** OF MY DAY!



ATTACH BUSINESS CARD IN GRAY BOX!

KEY

----- cut along edge



LOOKING FORWARD TO A GREAT

SCHOOL YEAR

YOUR REFERRALS ARE ALWAYS
THE **HIGHLIGHT** OF OUR DAY!



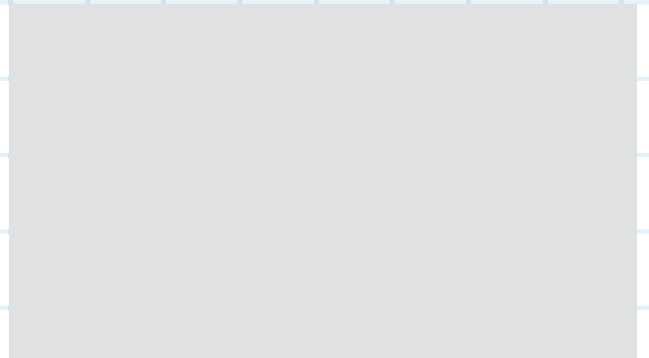
ATTACH BUSINESS CARD IN GRAY BOX!



LOOKING FORWARD TO A GREAT

SCHOOL YEAR

YOUR REFERRALS ARE ALWAYS
THE **HIGHLIGHT** OF OUR DAY!



ATTACH BUSINESS CARD IN GRAY BOX!

KEY

----- cut along edge

CANDY REFERRAL TAGS



Staying top of mind with your clients is key when you are in a referral-based business. One great way to do that is to give your clients small gifts like this one that asks for referrals!

WHAT'S INCLUDED:

Page 24: Candy Referral Tags, Individual Version

Page 25: Candy Referral Tags, Team Version

DIRECTIONS:

1. Print these cards out in your office, home, or at a local copy center on thick card stock paper. *Tip: make sure to print at 100% so everything fits well on the card.*
2. Cut each tag out. *Tip: if you send these to a copy center, ask them to cut them out for you!*
3. Tape or glue your business card onto the back of the tag, if desired, so everyone knows who to contact when they have referrals to send you!
4. Tape the tags to a pre-packaged candy bar.
5. Give these to clients on pop-bys, in the mail, or as you see them in person.

KEY
----- - cut along edge

↓ ATTACH YOUR BUSINESS CARD ON THE BACK! ↓

HAVE I TOLD YOU
Reese-ENTLY
HOW MUCH I APPRECIATE YOU AND YOUR
REFERRALS?

HAVE I TOLD YOU
Reese-ENTLY
HOW MUCH I APPRECIATE YOU AND YOUR
REFERRALS?

HAVE I TOLD YOU
Reese-ENTLY
HOW MUCH I APPRECIATE YOU AND YOUR
REFERRALS?

HAVE I TOLD YOU
Reese-ENTLY
HOW MUCH I APPRECIATE YOU AND YOUR
REFERRALS?

HAVE I TOLD YOU
Reese-ENTLY
HOW MUCH I APPRECIATE YOU AND YOUR
REFERRALS?

HAVE I TOLD YOU
Reese-ENTLY
HOW MUCH I APPRECIATE YOU AND YOUR
REFERRALS?

↑ ATTACH YOUR BUSINESS CARD ON THE BACK! ↑

KEY
----- - cut along edge

↓ ATTACH YOUR BUSINESS CARD ON THE BACK! ↓

The image displays six identical candy referral tags arranged in a 3x2 grid. Each tag features a scalloped top edge and a dark brown background with a lighter brown border. The text on each tag reads: "HAVE WE TOLD YOU" in white, "Reese-ENTLY" in a yellow cursive font, and "HOW MUCH WE APPRECIATE YOU AND YOUR REFERRALS?" in white. A vertical dashed line runs down the center of the grid, separating the two columns. The tags are positioned between two sets of arrows pointing towards each other, one set at the top and one set at the bottom.

↑ ATTACH YOUR BUSINESS CARD ON THE BACK! ↑

HALLOWEEN TRICK-OR-TREAT TAGS



CLICK HERE

To get tips on how to perfect your pop-by strategy
and get your free Pop-By Tracking Sheet

Finding innovative ways to market yourself during a holiday can help give you an advantage over the competition. Halloween provides the perfect situation to pass out something sweet and stay in front of those who matter the most.

WHAT'S INCLUDED:

Page 27: Halloween Trick-or-Treat Tags

DIRECTIONS:

1. Simply print these cards out in your office, home, or at a local copy center on thick card stock paper. Tip: make sure to print at 100% so everything fits well on the printable.
2. Cut each tag out. Tip: if you sent these to a copy center, ask them to cut them out for you!
3. Tape or glue your business card onto the front of the tag in the white box area so everyone knows who to contact when they have referrals to send you!
4. Tape your favorite Halloween treat to the top, open area of the printable.
5. Give these to clients on pop-bys, in the mail, or as you see them on trick-or-treat night.



LET'S CARVE OUT SOME TIME TO TALK BUSINESS!

LET'S CARVE OUT SOME TIME TO TALK BUSINESS!

KEY
 - - - - - cut along edge

ATTACH YOUR BUSINESS CARD HERE!

GRATITUDE GIFT TAGS



Thanksgiving is a time for us to show appreciation to those who matter most. Let your clients know how grateful you are with these printable thank-you cards.

WHAT'S INCLUDED:

Page 29: Gratitude Gift Tags

DIRECTIONS:

1. Print these cards out in your office, home, or at a local copy center on thick card stock paper. *Tip: make sure to print at 100% so everything fits well on the card.*
2. Cut each tag out. *Tip: if you send these to a copy center, ask them to cut them out for you!*
3. Tape or glue your business card onto the front of the tag so everyone knows who to contact when they have referrals to send you!
4. Tie or tape the tag onto a miniature pie, bag of candies, or other small gift.
5. Give these to clients before Thanksgiving on pop-bys, in the mail, or as you see them in person.

KEY

----- - cut along edge

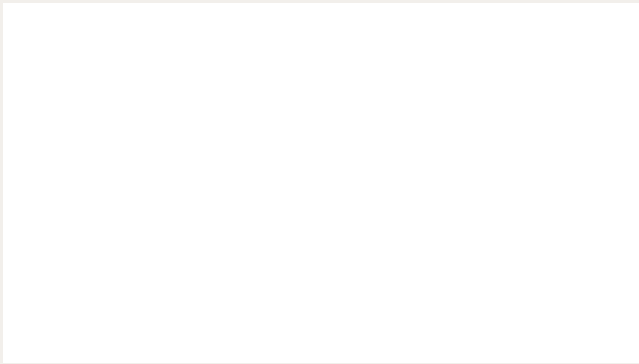
↓ ATTACH YOUR BUSINESS CARD ON THE FRONT! ↓



Thankful

FOR YOUR REFERRALS!

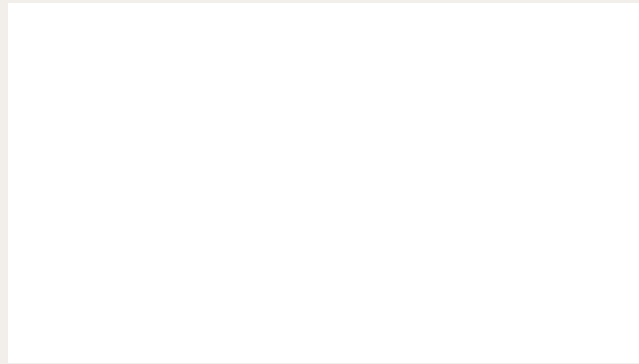
A GIFT FROM:



Thankful

FOR YOUR REFERRALS!

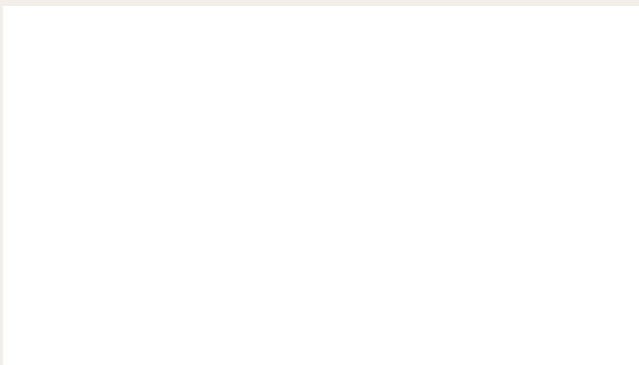
A GIFT FROM:



Thankful

FOR YOUR REFERRALS!

A GIFT FROM:



Thankful

FOR YOUR REFERRALS!

A GIFT FROM:



HOLIDAY CANDY WRAPPERS



During the holidays, giving is always better than receiving. This year, show your clients how much you appreciate their business by gifting them something sweet.

WHAT'S INCLUDED:

Page 31: Candy Bar Wrapper, Plaid Version

Page 32: Candy Bar Wrapper,
Candy Cane Version

DIRECTIONS:

1. Print these wrappers out in your office, home, or at a local copy center on 24 lb. copy paper. *Tip: make sure to print at 100% so everything fits well on the chocolate bar.*
2. Cut each wrapper out. *Tip: if you send these to a copy center, ask them to cut them out for you!*
3. Wrap each wrapper around a chocolate bar, and then tape on the back to secure it.
4. Give these to clients before the holidays on pop-bys, in the mail, or as you see them in person.

CLICK HERE

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and get your free Pop-By Tracking Sheet



KEY

----- - cut along edge



KEY

----- - cut along edge



IT PAYS TO BE REMEMBERED.

REGULARLY STAY TOP OF MIND WITH YOUR PAST CLIENTS BY GIFTING TO THEM YOUR OWN PERSONALLY BRANDED MAGAZINE!

Get your free digital sample of American Lifestyle magazine and see all six places that you can personalize with your contact info!



personalized as a gift from you!

CLICK HERE TO DOWNLOAD YOUR FREE PDF SAMPLE