

OPEN HOUSE KIT



OVERVIEW:

An open house gives you the opportunity to stand out from the competition and capture prospects' attention. Make your event look more professional with unique signage.

Print out this set of open house goodies to display at your next event!

**Be sure to fill in your contact info, so prospects can easily connect with you. You can edit the PDF or print out and write yourself.*

WHAT'S INCLUDED:

Welcome Sign
Sign-in Sheet
Magazine Tag
Open House Survey
House Hunting Checklist*
New Listing Checklist
Coloring Pages*
Change of Address Checklist*
Table Tent Cards
Door Hangers*
Water Bottle Tags



WELCOME TO MY

OPEN HOUSE

SIGN IN. STAY AWHILE.
LOOK AROUND. ASK QUESTIONS.

KEY

----- - cut along edge



WELCOME TO OUR

OPEN HOUSE

SIGN IN. STAY AWHILE.
LOOK AROUND. ASK QUESTIONS.

KEY

----- - cut along edge



WELCOME

PLEASE SIGN IN HERE

Name: Phone:

Email:

Need to buy now: ☐ Need to sell: ☐ Currently renting: ☐ Currently own: ☐ Would like more info: ☐ Just looking: ☐

Preferred Contact Method: Call ☐ Text ☐ Email ☐

Name: Phone:

Email:

Need to buy now: ☐ Need to sell: ☐ Currently renting: ☐ Currently own: ☐ Would like more info: ☐ Just looking: ☐

Preferred Contact Method: Call ☐ Text ☐ Email ☐

Name: Phone:

Email:

Need to buy now: ☐ Need to sell: ☐ Currently renting: ☐ Currently own: ☐ Would like more info: ☐ Just looking: ☐

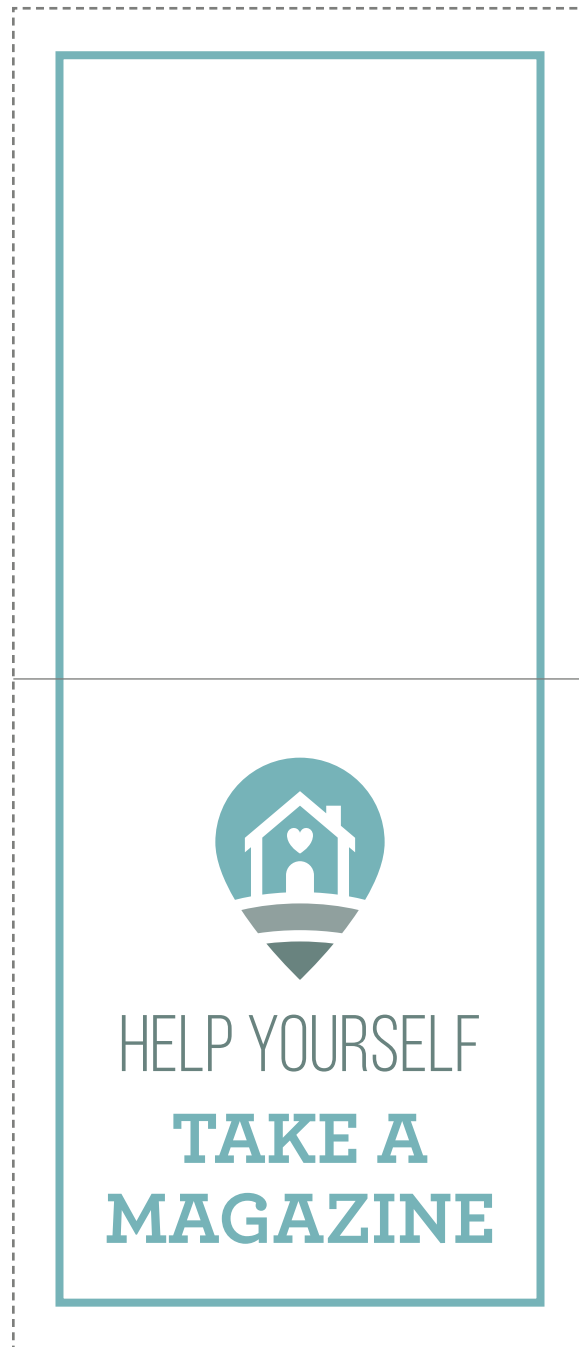
Preferred Contact Method: Call ☐ Text ☐ Email ☐

Name: Phone:

Email:

Need to buy now: ☐ Need to sell: ☐ Currently renting: ☐ Currently own: ☐ Would like more info: ☐ Just looking: ☐

Preferred Contact Method: Call ☐ Text ☐ Email ☐



KEY

----- - cut along edge ——— - fold on the line



GETTING TO KNOW YOU

OPEN HOUSE SURVEY

YOUR INFO:

Name: _____ Phone: _____

E-mail: _____

Address: _____

What neighborhood would you like to live in? _____

How many bedrooms are you looking for? _____

How many people are currently or soon to be in your family? _____

How large do you want your lot to be? _____

How many bathrooms? _____

Do you have an idea of what square footage you're looking for? _____

Are you interested in an open floor plan? _____

Are you interested in a finished basement? _____

Do you want a formal living room/dining room? _____

What is your price range? _____

Have you been preapproved? _____

Would you like me to refer you to a mortgage broker? _____

Any other miscellaneous things I can help you with? _____



QUESTIONS?

HOUSE-HUNTING CHECKLIST

REALTOR®
INFO:

Name: _____ Phone: _____

E-mail: _____

Address: _____

PROPERTY ADDRESS:

☐ Who did the most recent renovations?

Answer -

☐ Has this home ever had any chemical/mold inspections?

Answer -

☐ How old are the appliances?

Answer -

☐ Will any fixtures/windows/doors need to be replaced?

Answer -

☐ Do you see any signs of water/insect damage?

Answer -

☐ How much are utilities?

Answer -



QUESTIONS?

HOUSE-HUNTING CHECKLIST

REALTOR®
INFO:

Name: _____ Phone: _____

E-mail: _____

Address: _____

☐ What is the home's zoning guidelines?

Answer - _____

☐ What is the neighborhood like?

Answer - _____

☐ What is the age of the home?

Answer - _____

☐ What type of foundation does the home have?

Answer - _____

☐ How are the schools in the area?

Answer - _____

☐ What are the prices of nearby homes?

Answer - _____

☐ Is the home on a flood plain?

Answer - _____



DON'T FORGET!

MAKE SURE TO:

Property address:

- ☐ Broker Listing Agreement
- ☐ Seller's Disclosure Letter
- ☐ Complete additional disclosures required in the area
- ☐ Confirm neighborhood rules and restrictions
- ☐ Have professional photos taken of the property
- ☐ Submit all listing paperwork to Broker
- ☐ Enter listing on MLS
- ☐ Enter listing on Zillow, Trulia, etc.
- ☐ Order/install yard sign
- ☐ Get key and alarm instructions from current home owner
- ☐ Install lockbox on home



CREATE YOUR ULTIMATE DREAM HOME

REALTOR®
INFO:

Name: _____ Phone: _____

E-mail: _____

Address: _____





THINK AHEAD!

CHANGE OF ADDRESS CHECKLIST

REALTOR®
INFO:

Name: _____ Phone: _____

E-mail: _____

Address: _____

GOVERNMENT OFFICES AND DOCUMENTS:

- ☐ Post Office (*sign up for forward mail service*)
- ☐ Drivers License (DMV)
- ☐ Vehicle Registration (DMV)
- ☐ Voter Registration
- ☐ Social Security Administration
- ☐ Passports
- ☐ Department of Revenue
- ☐

UTILITY AND SERVICE PROVIDERS:

- ☐ Electricity Provider
- ☐ Gas Supplier
- ☐ Cable/Satellite Provider
- ☐ Water Company
- ☐ Trash Removal Service
- ☐ Internet Provider
- ☐ Cell Phone Provider
- ☐

FINANCIAL SERVICES AND DOCUMENTS:

- ☐ Bank/Credit Card Companies
- ☐ Loan Agreements (*mortgage, auto, federal*)
- ☐ Insurance Company (*homeowners, auto, etc.*)
- ☐ Financial Advisor
- ☐ Accountant
- ☐ Lawyer
- ☐ Mortgage Broker/Real Estate Agent
- ☐

EMPLOYMENT AND EDUCATION:

- ☐ Employer(s), Employee(s)
- ☐ Clients/Business Relationships
- ☐ Insurance (*health, life, dental*)
- ☐ Pension and Other Retirement Accounts
- ☐ Current Colleges or Education Providers
- ☐ Alma Maters (*and associated organizations*)
- ☐ Child Care Provider(s)
- ☐ Child's School and After-School Activities
- ☐

FAMILY, PETS, GROUPS, AND OTHER:

- ☐ Health care providers (*doctors, dentists, etc.*)
- ☐ Pharmacies
- ☐ Veterinarians
- ☐ Pet Insurance Company
- ☐ Pet Tags
- ☐ Churches
- ☐ Community Groups
- ☐ Memberships (*gym, wholesalers, library*)
- ☐ Rewards Programs
- ☐ Subscriptions (*online, direct mail*)
- ☐ Return Address Labels/Business Cards
- ☐ Friends and Family
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐



IMAGINE THIS!
**COOKING
FUTURE
DINNERS HERE.**



IMAGINE THIS!
**COUNTLESS
FAMILY MOVIE
NIGHTS!**

KEY

----- - cut along edge ——— - fold on the line



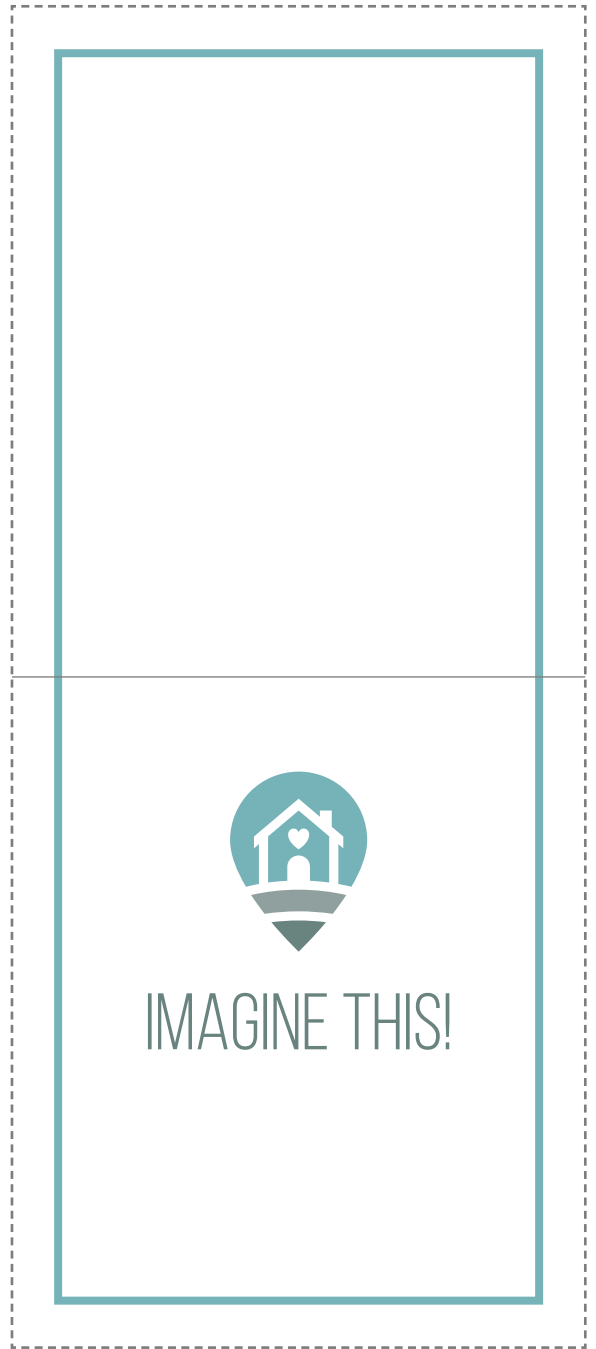
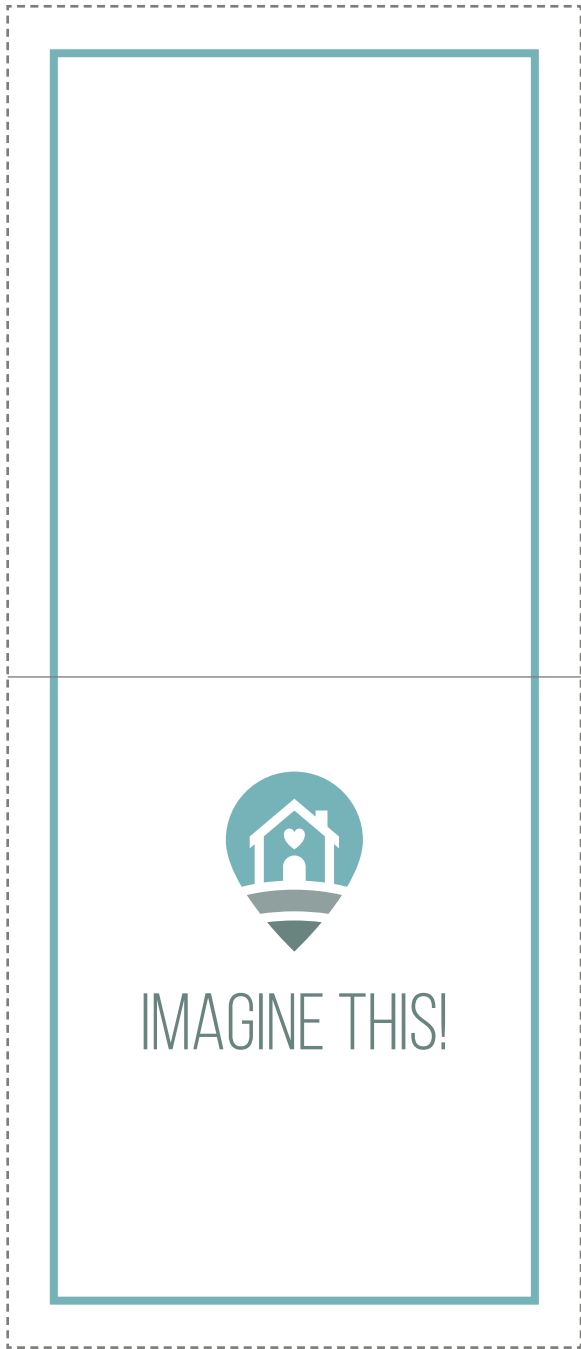
IMAGINE THIS!
**YOUR FUTURE
MORNING
COFFEE VIEWS.**



IMAGINE THIS!
**PERFECT
FOR A
DINNER PARTY.**

KEY

----- - cut along edge ——— - fold on the line



KEY

----- - cut along edge ——— - fold on the line



OPEN HOUSE

There will be an open house in your neighborhood.
Come by and visit if you can!

Date: _____

Time: _____

Address: _____

(attach business card here)

KEY

----- - cut along edge



KEY

----- - cut along edge ——— - fold on the line