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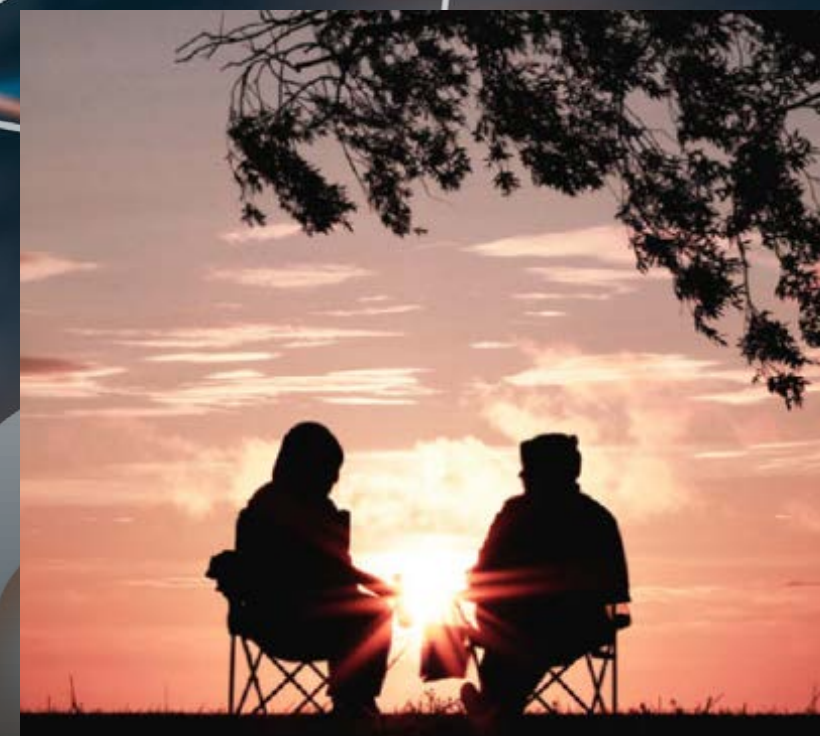
FREE RESOURCES!



Top 4 Things to Look for
in a Real Estate Coach



4 Tips for Getting to the Next
Level in Your Company



How Financial Advisors Can
Connect with Retirees

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WEEKLY BLOGS!



[YOUTUBE.COM/REMINDERMEDIA](https://www.youtube.com/remindermedia)

WEEKLY VIDEOS!



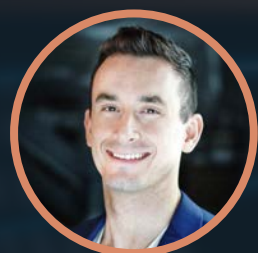
AVAILABLE RIGHT IN YOUR ACCOUNT

EXCLUSIVE CONTENT



HOW TO CREATE

PROFITABLE PARTNERSHIPS FOR YOUR BUSINESS



LUKE ACREE, President, ReminderMedia

📷 @lukeacree | 📘 @lukeacreeRM

A man in a white t-shirt and blue cardigan stands in a modern office, gesturing towards a large monitor displaying a bar chart. Three other people are seated at a desk, looking at the screen. The office has large windows and a bright, airy feel.

THE KEY TO LONG-TERM SUCCESS IS

REFERRALS AND REPEAT BUSINESS.

THESE THINGS COME FROM

BUILDING RELATIONSHIPS.



PARTNERSHIPS

=

RELATIONSHIPS

- Turn vendors into partners
- Enhance relationships with your clients



POLL:

**DO YOU HAVE ANY
STRATEGIC PARTNERSHIPS?**

A photograph of two men in business suits shaking hands in front of a large window with a city skyline view. The man on the left is white with glasses, and the man on the right is Black. They are both smiling. The background is a blurred cityscape.

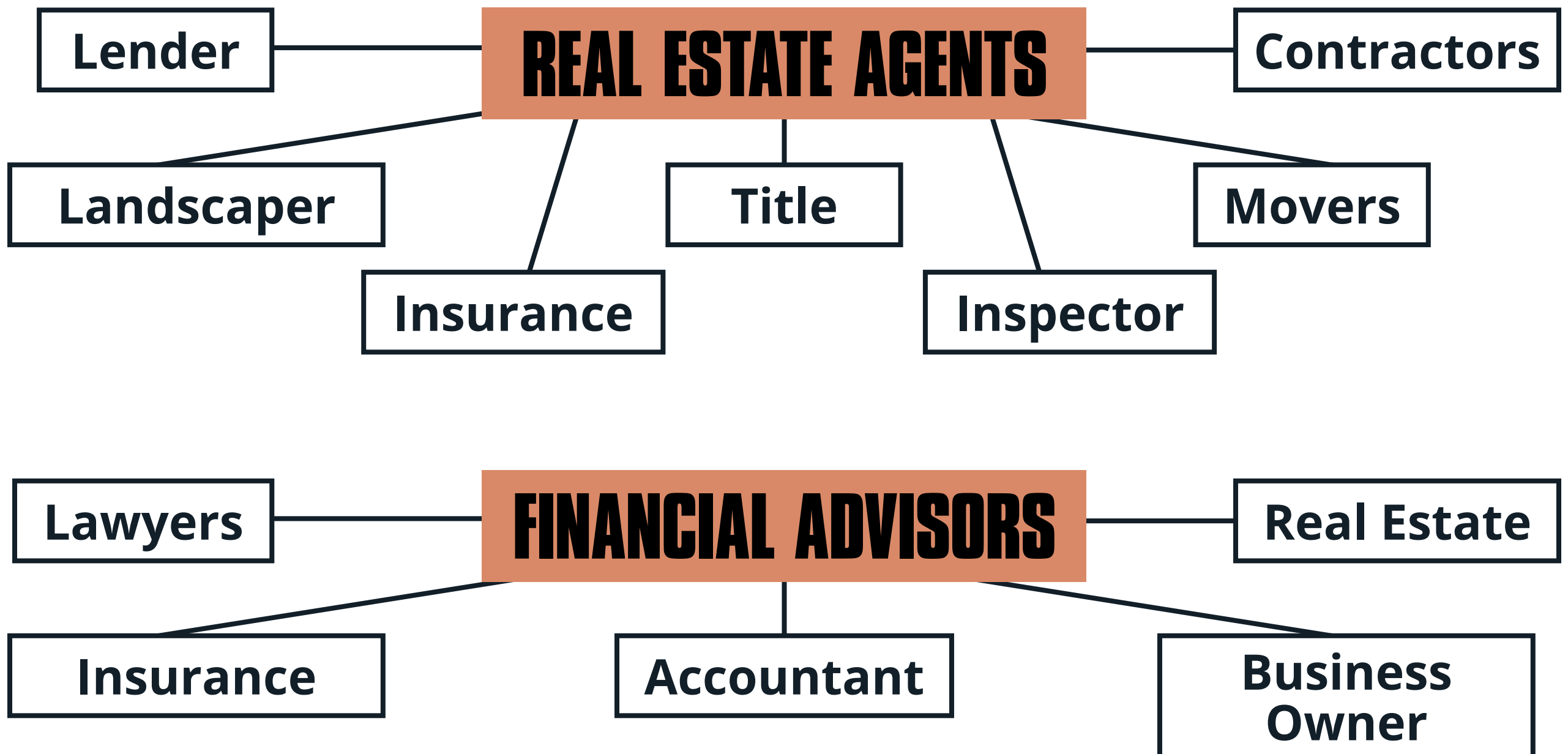
WHY DO

PARTNERSHIPS WORK?

- **Build trust with both customer lists**
- **You mutually benefit from each other's goodwill**
- **Make you omnipresent in your community**
- **Can help lower your cost of marketing**

POPULAR PARTNERSHIPS

FOR OUR CLIENTS





WHO SHOULD I

PARTNER WITH?

- **Start with your natural relationships.**
 - Vendors you use every time you complete a transaction
- **Who would help your clients after the transaction?**
 - How can you add value?
 - For agents: landscapers, contractors, plumbers
- **Who will connect you with the community?**
 - Local small businesses
 - Mom-and-pop restaurants
 - Non-profit organizations

WHAT DOES A

PARTNERSHIP LOOK LIKE?

- Share space on your magazine
- Share marketing lists
- Refer clients to one another
- Promote each other on social media
- Cosponsor events
- Cohost a podcast



194 SPRINGTON AVENUE • NORTH PARKS

Quality construction is evident throughout this custom-built home on large lake! When you enter the front door, you are struck by the large great room, which boasts a vaulted wood ceiling, a tall wood-burning fireplace, hickory flooring, a leaded glass window (with views to the den), built-in Bose stereo system, and two atrium doors that lead to a 13-by-65-foot brick patio. Retreat to a very private master suite with access to the deck to enjoy your office while enjoying the outdoors!

FOR MORE INFORMATION,
PLEASE CONTACT ME

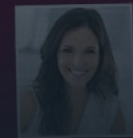
DAN SHANNER
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(610) 878-5000
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Whether you are looking to buy your first home, a second home, or an investment property, I will help you choose the right financing solution for your current needs and future goals.



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FEATURED LISTINGS



8372 Yellow Ave | Greenville, PA

Welcome home! This spacious home is located in a quiet cul-de-sac neighborhood. New appliances included. 4 bedroom, 3 bathroom, 2,938 square foot home. Professionally landscaped yard.

Offered at \$449,000



56 Silver Ln | Greenville, PA

Welcome home! This spacious home is located in a quiet cul-de-sac neighborhood. New appliances included. 4 bedroom, 3 bathroom, 2,938 square foot home. Professionally landscaped yard.

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STACEY SHANNER
REALTOR®

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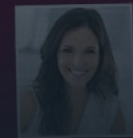
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 The
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A background image showing two men in business suits sitting at a table. The man on the left is a Black man with a beard, smiling and looking towards the other man. The man on the right is a white man with glasses, seen from the side, also smiling. They appear to be in a professional meeting or interview.

PITCHING

A PARTNERSHIP

- **Speak with partners right after you close a deal with them**
- **Use promotional copies of your magazine**
 - Offer a spot on your Back Covers or Tear Out Cards
 - Cross-promote to each other's lists

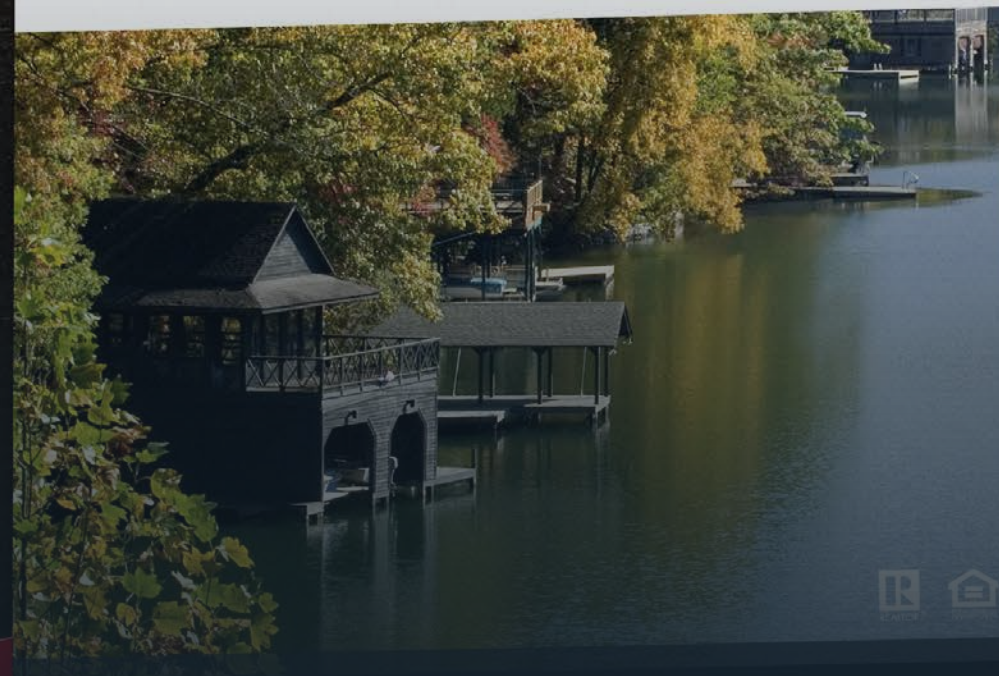


**THE ULTIMATE GOAL IS TO
DO WHAT'S BEST FOR YOUR CLIENTS.**

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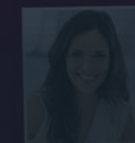


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NEED HELP FINDING PARTNERS?

WE'VE GOT YOU COVERED!

Visit the link in your email for a downloadable list of ideas.



QUESTIONS?

**TYPE YOUR QUESTIONS
IN THE QUESTION BOX!**

A background graphic featuring a network diagram with numerous nodes (represented by person icons) connected by lines, set against a dark blue background with glowing blue and orange light streaks.

THANK YOU FOR LISTENING

**RECORDED SESSION AND SLIDES
WILL BE EMAILED TO YOU.**

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