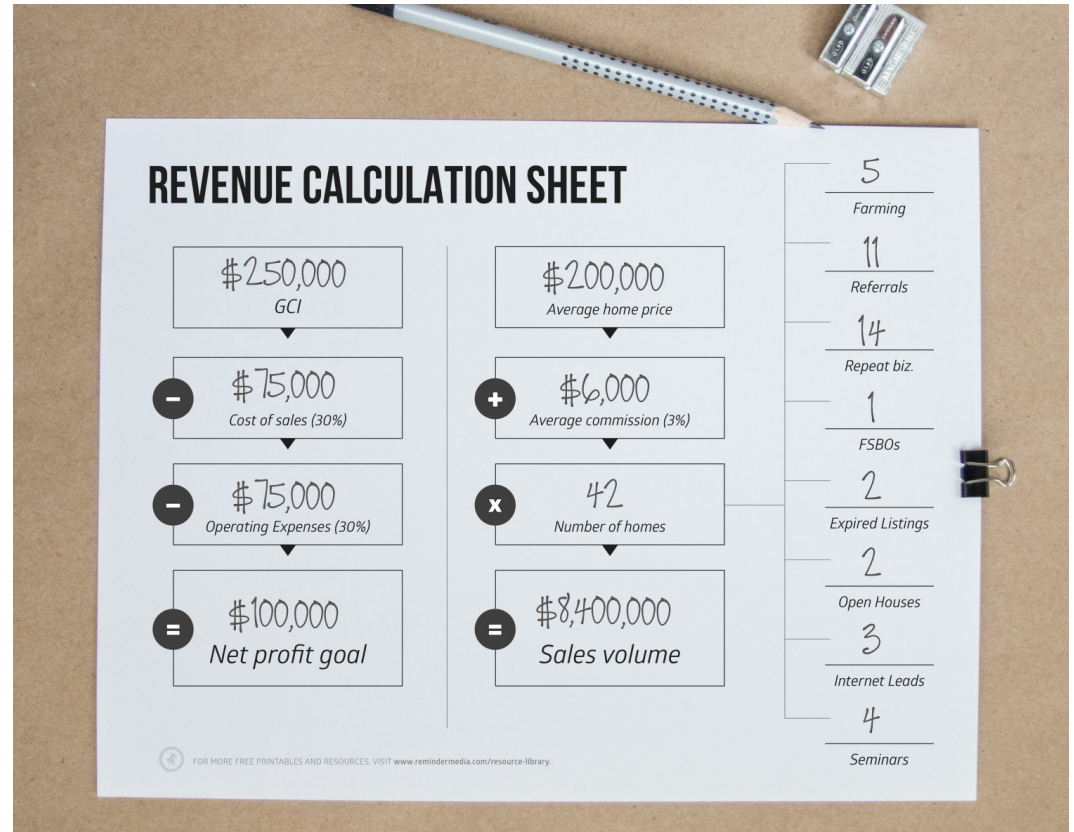


MARKETING REVENUE CALCULATION SHEET

OVERVIEW:

Having a marketing budget is important for any business. As a real estate agent you need to be able to set a goal and work backwards to figure out your path to success.

Download this revenue calculation sheet and fill in your numbers. Once you know your goal decide where you want those transactions to come from.



REVENUE CALCULATION SHEET

\$250,000 GCI	\$200,000 Average home price	5 Farming
- \$75,000 Cost of sales (30%)	+ \$6,000 Average commission (3%)	11 Referrals
- \$75,000 Operating Expenses (30%)	x 42 Number of homes	14 Repeat biz.
= \$100,000 Net profit goal	= \$8,400,000 Sales volume	1 FSBOs
		2 Expired Listings
		2 Open Houses
		3 Internet Leads
		4 Seminars

FOR MORE FREE PRINTABLES AND RESOURCES, VISIT www.remindermedia.com/resource-library.

WHAT'S INCLUDED:

- **Calculation Sheet**
Fill-in your way to success!

REVENUE CALCULATION SHEET

