

CLIENT ASSOCIATION GRID



OVERVIEW:

Client acquisition is the backbone of all industries. But finding new clients can be challenging, too. Instead of racking your brain for ideas, look no further than the contacts of current connections.

Use this association grid and connections checklist to help you utilize your current relationships.

WHAT'S INCLUDED:

- Connections Checklist**
Determine who you should be reaching out to.
- New Client Road Map**
Jot down your connections and their contacts.

CONNECTIONS CHECKLIST

professional

- LANDSCAPER
- INSPECTOR
- BROKER
- MEDICAL
- LAWYER
- INSURANCE AGENT
- CONTRACTOR
- PLUMBER
- HAIR STYLIST
- ELECTRICIAN

personal

- PARENTS
- CHILDREN
- RELATIVES
- FRIENDS
- COWORKERS
- NEIGHBORS

NEW CLIENT ROAD MAP

