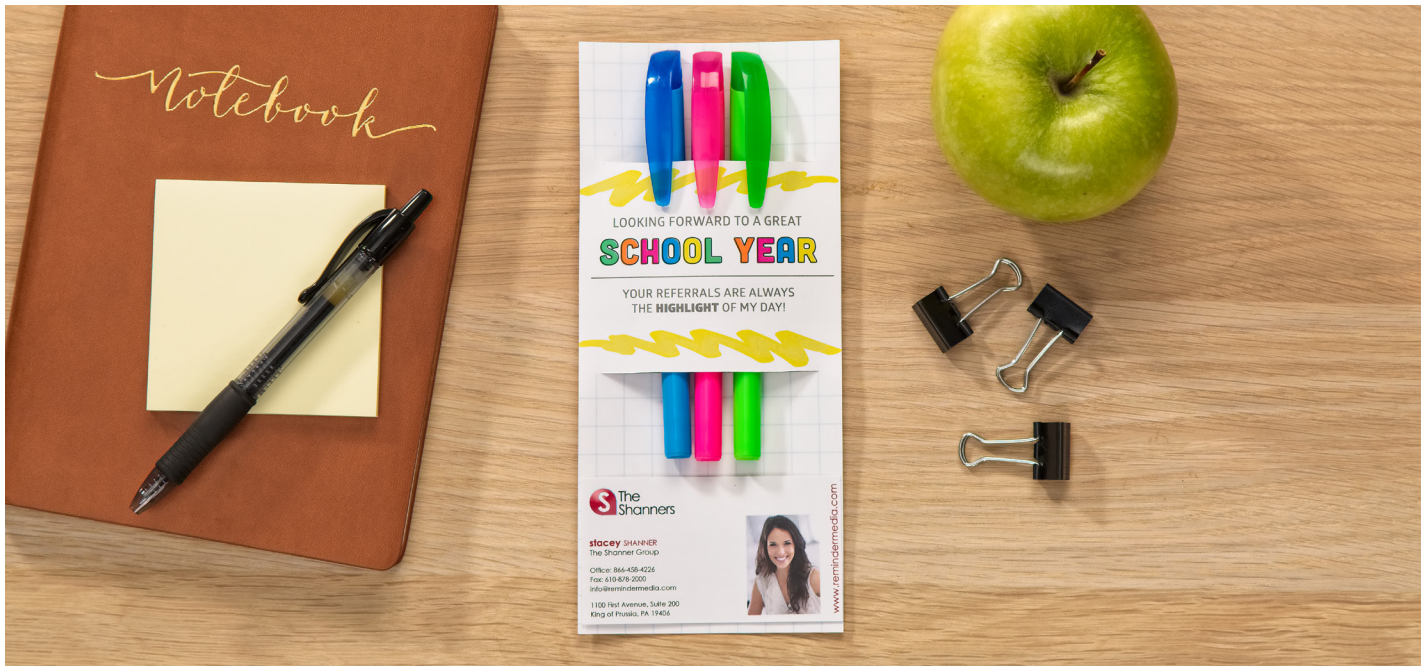


# Back-to-School Referral Cards



## OVERVIEW:

*New year, new referrals? Your kids don't have to be the only ones making new connections this school year. These back-to-school referral cards are sure to take your prospecting efforts to the next level.*

**Capture more referrals, and grow your business with these printable back-to-school referral cards.**

## WHAT'S INCLUDED:

- **PAGE ONE: Back-to-School Cards for Individuals**  
*Attach your business card to this version for your business.*
- **PAGE TWO: Back-to-School Cards for Teams**  
*Use this page if you are part of a team.*

## DIRECTIONS:

1. Print and cut out each highlighter tag at home, your office, or a local copy center on thick cardstock paper.
2. Cut slits where advised and insert highlighters.
3. Attach your business card with tape so everyone you give this to has your contact information handy when they want to refer you to their friends and family.
4. Hand out to your clients that you know have kids that are going back to school, on pop-bys or when you see them. You can even give to your kid's teachers as a gift!



LOOKING FORWARD TO A GREAT

**SCHOOL YEAR**

YOUR REFERRALS ARE ALWAYS  
THE **HIGHLIGHT** OF MY DAY!



ATTACH BUSINESS CARD HERE



LOOKING FORWARD TO A GREAT

**SCHOOL YEAR**

YOUR REFERRALS ARE ALWAYS  
THE **HIGHLIGHT** OF MY DAY!



ATTACH BUSINESS CARD HERE

**KEY**

----- cut along edge



LOOKING FORWARD TO A GREAT

# SCHOOL YEAR

YOUR REFERRALS ARE ALWAYS  
THE **HIGHLIGHT** OF OUR DAY!



ATTACH BUSINESS CARD HERE



LOOKING FORWARD TO A GREAT

# SCHOOL YEAR

YOUR REFERRALS ARE ALWAYS  
THE **HIGHLIGHT** OF OUR DAY!



ATTACH BUSINESS CARD HERE

**KEY**

----- cut along edge