

OPEN HOUSE KIT



OVERVIEW:

An open house gives you the opportunity to stand out from the competition and capture prospects' attention. Make your event look more professional with unique signage.

Print out this set of open house goodies to display at your next event!

WHAT'S INCLUDED:

- **Welcome Sign**
Display in an 8 x 10" frame to welcome prospects.
- **Sign-in Sheet**
Gather prospects' information to help you follow-up in the future.
- **Magazine Tag**
Display next to your American Lifestyle magazines.
- **Open House Survey**
Gather specific info on each prospect that comes to your open house.
- **House Hunting Checklist**
These questions will help your clients determine what ask throughout the home-buying process.
- **New Listing Checklist**
From completing forms to ordering new signs, this helpful list will help you be more productive and conquer all important tasks!.

Welcome

TO OUR

OPEN HOUSE!

**SIGN IN. STAY AWHILE.
LOOK AROUND. ASK QUESTIONS.**



PLEASE SIGN IN HERE

Name: Phone:

E-mail:

Need to buy now: Need to sell a property: Currently renting: Currently own:

Would like more info: Just looking:

Name: Phone:

E-mail:

Need to buy now: Need to sell a property: Currently renting: Currently own:

Would like more info: Just looking:

Name: Phone:

E-mail:

Need to buy now: Need to sell a property: Currently renting: Currently own:

Would like more info: Just looking:

Name: Phone:

E-mail:

Need to buy now: Need to sell a property: Currently renting: Currently own:

Would like more info: Just looking:



KEY

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FOR MORE MARKETING TIPS AND INFORMATION, VISIT
www.remindermedia.com/blog.



OPEN HOUSE SURVEY

YOUR INFO:

Name: Phone:

E-mail:

Address:

What neighborhood would you like to live in?

How many bedrooms are you looking for?

How many people are currently or soon to be in your family?

How large do you want your lot to be?

How many bathrooms?

Do you have an idea of what square footage you're looking for?

Are you interested in an open floor plan?

Are you interested in a finished basement?

Do you want a formal living room/dining room?

What is your price range?

Have you been preapproved?

Would you like me to refer you to a mortgage broker?

Any other miscellaneous things I can help you with?

Questions?

HOUSE-HUNTING CHECKLIST

REALTOR INFO:

Name: Phone:

E-mail:

Website:

Who did the most recent renovations?

Answer -

Has this home ever had any chemical/mold inspections?

Answer -

How old are the appliances?

Answer -

Will any fixtures/windows/doors need to be replaced?

Answer -

Do you see any signs of water/insect damage?

Answer -

How much are utilities?

Answer -

What has the seller's experience been?

Answer -

Questions?

HOUSE-HUNTING CHECKLIST

What is the home's zoning guidelines?

Answer - _____

Are the smoke/carbon monoxide detectors up to date?

Answer - _____

What is the neighborhood like?

Answer - _____

What is the age of the home?

Answer - _____

What type of foundation does the home have?

Answer - _____

How are the schools in the area?

Answer - _____

What are the prices of nearby homes?

Answer - _____

Is the home on a flood plain?

Answer - _____

If you have any other questions, feel free to call!

Don't Forget!

MAKE SURE TO:

Property address:

- Broker Listing Agreement
- Seller's Disclosure Letter
- Complete additional disclosures required in the area
- Confirm neighborhood rules and restrictions
- Have professional photos taken of the property
- Submit all listing paperwork to Broker
- Enter listing on MLS
- Enter listing on Zillow, Trulia, etc.
- Order/install yard sign
- Get key and alarm instructions from current home owner
- Install lockbox on home