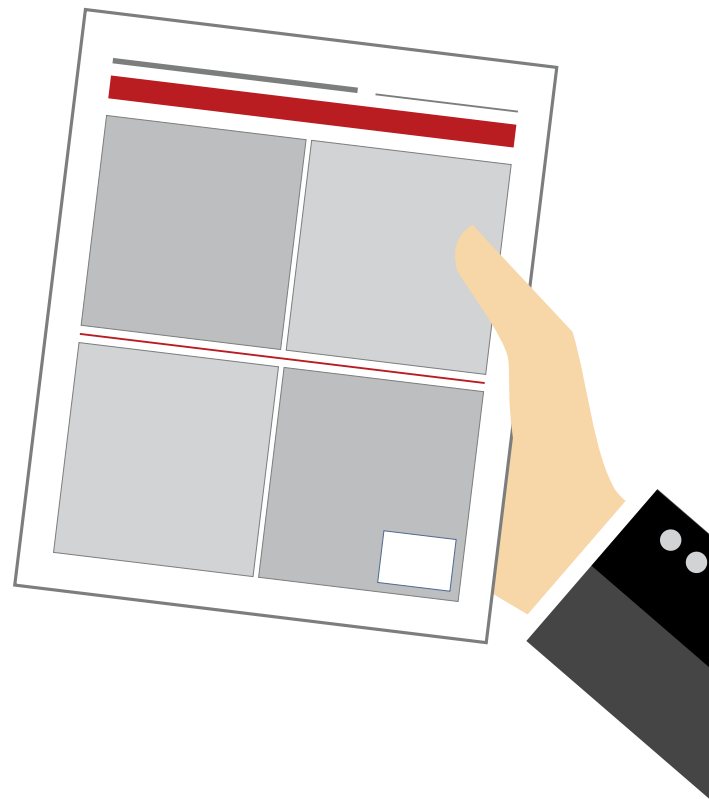


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Your mailing list isn't the only way to harness the power of American Lifestyle magazine. With Promotional Copies, you can leverage your magazine at just about any time, location, or event.

These templates will help you craft an engaging Inside Front Cover letter for some of the most common situations.

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First Impression Letter

Please enjoy this complimentary issue of American Lifestyle magazine.

American Lifestyle is a celebration of the flavor and flair of life in the United States, and takes you on a journey of the nation's sights, sounds, smells, and tastes. It features articles on interior design, travel, technology, restaurants, and culture.

I think you'll agree that the entertaining writing and gorgeous photography make this magazine a must-read.

I like to use this magazine as an opportunity to introduce myself, because it represents how important my clients and business partners are to me.

If you would like your own free subscription of this magazine, please let me know, and I will add you to my mailing list. It will be delivered to your home every other month with no obligation.

Feel free to share this issue with friends and colleagues. I would love to hear what they think of American Lifestyle magazine, too.



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info@remindermedia.com

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Open House Letter

Thank you for stopping by the open house. Please enjoy this issue of American Lifestyle magazine with my compliments.

American Lifestyle is a celebration of the flavor and flair of life in the United States, and takes you on a journey of the nation's sights, sounds, smells, and tastes. It features articles on interior design, travel, technology, restaurants, and culture.

I hope you enjoy the entertaining writing and gorgeous photography that make this magazine a must-read for my clients.

If you would like to receive a free copy of this publication every two months, let me know, and I will add you to my mailing list.

Please contact me for any of your real estate needs!



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Listing Appointment Letter

Thank you for meeting with me about your home selling needs. Please accept this magazine as a token of my appreciation.

American Lifestyle is a celebration of the flavor and flair of life in the United States, and takes you on a journey of the nation's sights, sounds, smells, and tastes. It features articles on interior design, travel, technology, restaurants, and culture.

I hope you enjoy the entertaining writing and gorgeous photography that make this magazine a must-read for my clients.

The magazine serves another purpose, too: selling your home. I distribute this to my existing network of readers who include people who are interested in homes like yours.

Imagine your home on the back cover in place of the current listing. That's exclusive advertising that will help your listing stand out.

If you have any questions or real estate needs I can help with, please don't hesitate to contact me.



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High Traffic/Waiting Room Letter

Take a journey of the nation's sights, sounds, smells, and tastes in the pages ahead.

American Lifestyle magazine is a celebration of the flavor and flair of life in the United States. It features articles on interior design, travel, technology, restaurants, and culture.

This magazine gives me a chance to connect with the good folks who make this community such a great place to live. I hope you enjoy the entertaining writing and gorgeous photography as much as the clients on my mailing list.

If you'd like your own free subscription of this magazine, please e-mail or call me with your name and home address, and I will add you to my mailing list. It will be delivered to your home every other month with no obligation.

Or simply reach out to connect and share your thoughts on the magazine.

As always, if you have any questions or real estate needs I can help with, please feel free to contact me.



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866-458-4226

info@remindermedia.com

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Walk-the-Neighborhood Letter

Please enjoy this complimentary issue of American Lifestyle magazine.

American Lifestyle is a celebration of the flavor and flair of life in the United States, and takes you on a journey of the nation's sights, sounds, smells, and tastes. It features articles on interior design, travel, technology, restaurants, and culture.

I hope you like the entertaining writing and gorgeous photography that make this magazine a must-read for my clients.

This magazine gives me an opportunity to introduce myself to people within the neighborhoods I serve. The relationships I've developed here are one of the biggest reasons that I care so much about this neighborhood.

If you would like your own free subscription of this magazine, please let me know, and I will add you to my mailing list. It will be delivered to your home every other month with no obligation.

Feel free to share this issue with friends and colleagues. I would love to hear what they think of American Lifestyle magazine, too.

Please contact me for any of your real estate needs!



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