



PHOTO SIZE REFERENCE GUIDE

When you submit a photo to us, we will color correct and touch up your photo for the best possible results. We look at each and every photo submitted for use on your magazine. This complimentary service allows you to look your best.

Head Shot

- For best print quality, photos should be 300 PPI. Photos printing with a lower PPI can print grainy and blurry.
- Photos used on websites have different requirements than photos for print. Most photos taken from websites are 72 PPI (by print standards, this is low quality and unusable in most cases).
- The photo must be 3 inches tall or 3 inches wide to print. This includes any other images attached to the photo (personal logos, etc.).
- If you have had your photo taken by a professional photographer, they will have the original image large enough to meet our requirements.

Photos	Minimum Size (inches)	Minimum Size (pixels)
Head Shot	3" w x 3" h	900 pixels w x 900 pixels h

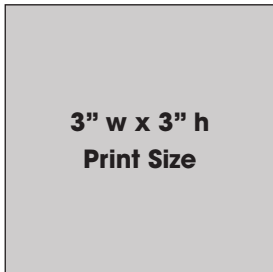


Image at 300 PPI

Image at 72 PPI

* Head shots are shown above at 50 percent of the printed size.

GOOD QUALITIES

- Unaltered, JPG, natural lighting

BAD QUALITIES

- Blurry or pixilated, web photos, low lighting (indoor or at night)

FILES CAN BE E-MAILED TO:

customerservice@remindermedia.com

Subject of e-mail must include: Name of Account Holder (customer sending the magazine)

PREFERRED FORMATS:

High Resolution: 300 PPI, Color Profile: RGB

File Format: PDF, TIFF or JPG

PLEASE NOTE: The publisher assumes no responsibility for color. Publisher reserves the right to reject any advertisement which is not in keeping with the publication's standards. In the event of late materials for a scheduled ad, publisher reserves the right to run the company's previous ad, or omit the ad for the current publication.