

THANK YOU
for considering
ReminderMedia as
the next step in
your professional
journey!



ReminderMedia is a leading marketing services provider that has been recognized as one of the fastest growing companies(*Inc. 5000*) and selected as a top place to work (*philly.com*) with an A+ rating through the *Better Business Bureau*.

Our **VISION** is to help our clients live a life of freedom.

 [Click here to watch!](#)

We accomplish this through our **MISSION** – to empower our clients to close more deals and retain more business.

 [Click here to watch!](#)

ReminderMedia helps professionals in relationship-based businesses, such as real estate agents, financial advisors, mortgage brokers, and insurance professionals, stay connected to past clients and referral sources through a powerful suite of marketing tools. Our growing portfolio of products includes [American Lifestyle](#), [Business in Action](#), [Start Healthy](#), and [Good to Be Home](#) customizable magazines, [Print-On-Demand Postcards](#), and our [Digital Marketing Platform](#)—Branded Posts, Local Content, and Digital Edition.

WHICH POSITION IS RIGHT FOR YOU?



SALES ACCOUNT EXECUTIVE

The Account Executive is a full-time, fully-remote position that conducts a high-volume of outbound, business-to-business phone calls to **sell innovative marketing solutions—Branded Magazines, Print On-Demand Postcards, and our Digital Marketing Platform.** With over \$3 million invested in lead generation annually, top producers call warm leads with great closing potential. They navigate a short, transactional sales process to effectively engage prospects and overcome objections. Successful Account Executives are enthusiastic, hard working, and highly motivated. They are talented, persuasive communicators who approach each call with a hunter's mindset and positive attitude. As the driving force behind our organization's past success and future growth, this opportunity provides talented closers with extraordinary earning potential ...from the comfort of their own home!

Key Performance Indicators for the position include outbound dials, phone time, and closed sales.

WHICH POSITION IS RIGHT FOR YOU?

MARKETING ADVISOR

The Marketing Advisor role on our Client Success team is a fully remote, phone-based position that carries out our vision with existing and newly established clients. They **optimize clients' utilization of our marketing services by coaching them on customization and strategy with products they have already purchased and by selling additional marketing services to help them generate more referrals and retain more business.** Our top Marketing Advisors are confident, effective communicators with excellent problem solving skills and strong work ethic. They work quickly to field questions, address concerns, and provide guidance to help current clients navigate our expansive line of marketing products. This versatile team functions as a network of collaborative sub-departments that carry out a variety of responsibilities, from webinar presenters who onboard new clients to retention specialists who resolve escalating concerns. This infrastructure allows us to provide a wide range of career possibilities that can be tailored to the specific skills, needs, and aspirations of the talented individuals who entrust us to employ them.

Key performance indicators for the position include calls and phone time.



OTHER HIRING DEPARTMENTS

ACCOUNTING

Our accounting department consists of intelligent individuals who relish in analytics. Keeping the numbers straight is a main factor in our organization's continued growth and sustainable success. Our mission is to ensure that nothing, regardless of how small, slips through the cracks.

BUSINESS OPERATIONS

From soup to nuts, our business plans are developed, executed, and achieved in-house. Business operations serves as the tie that binds it all together. "Biz-Ops" depends on the productivity, attention-to-detail, and follow-through of each and every team member to cross functionally support the organization's execution of our mission.

BUSINESS INTELLIGENCE

Always thinking three moves ahead, our Business Intelligence team proactively analyzes trends and data to optimize the workflows and procedures that map out our path to success. Partnering closely with leadership across all lines of business, BI utilizes artificial intelligence and other powerful and innovative tools to transform simple ideas into calculated plans to help ensure future success of our company and our people.

MARKETING

Our marketing and creative teams develop all marketing content and advertising in-house. A virtual creative studio is home to video editors, web developers, content writers, graphic designers, production artists, and digital marketers. This team moves quickly while maintaining extraordinary attention to detail, turning new ideas into powerful and revolutionary marketing tools.

OTHER HIRING DEPARTMENTS

HUMAN RESOURCES

Our Human Resources team is entrusted with the responsibilities of recruiting, engaging, and developing the world's most talented workforce. With over 300 team members working virtually across the globe, organization is a must. Between hiring, on-boarding, data entry, benefits administration, and payroll processing, HR wears many hats, but their focus is unwavering—a deep-seeded passion for the mutual success of our employees and our business.

INFORMATION TECHNOLOGY

ReminderMedia is on the cutting edge of innovation and technology. An internal team of business-minded software developers work in-house to launch and maintain our company's proprietary CRM system, network security, and countless applications that intend to help both our employees and clients more successful at their jobs. The IT department is made up of talented, technically skilled employees with a knack for automation and efficiency.

TO SEE MORE ABOUT OUR COMPANY, VISIT
[YOUTUBE.COM/REMINDERMEDIA](https://www.youtube.com/remindermedia)

THE BENEFITS OF WORKING FOR A GREAT COMPANY

ReminderMedia is committed to helping our employees become the best versions of themselves — both professionally and personally. As an employee, you and your loved ones will receive a world-class benefits experience focused on supporting your physical, financial, and emotional well being. Our expansive package is thoughtfully crafted based on real data, with top-shelf providers and hand-curated plan options designed to best serve the needs of our most valuable asset—YOU.

HEALTHCARE BENEFITS

You will be provided with three medical plan options—a Health Savings Account Plan with a \$1000 employer contribution and Basic and Premium PPO plans. Flexible spending accounts, a healthcare advice line, tele-medicine services, and premium dental and vision options are a few of the many features available through all plans. With one of the nation's most expansive provider networks—Blue Cross & Blue Shield—and employee-only plan premiums starting under \$10 per check, you and your family will have access to the best medical care in your area at an affordable cost. Benefit plans are effective upon reaching the first calendar day of the month after the sixtieth day of employment or 90-days, whichever occurs first.

WEALTH & SECURITY

Financial success extends far beyond a good paycheck. ReminderMedia provides you with the opportunity to defer tax free earnings towards long-term savings through a qualifying 401(k) plan that includes a company match as well as Roth IRA options. An expansive package of supplemental benefit plans—company-paid will preparation services, basic life, AD&D and long-term disability insurances, optional supplemental life, short-term disability, a qualifying cafeteria 125 plan, and critical illness/accident benefits—ensure you have, not just an ability to achieve financial freedom today, but an ability to protect and save your finances for tomorrow.

A LIFE OF FREEDOM

Most positions are structured on a traditional 40- hour, weekly schedule with no night or weekend shifts required and no commute. Paid time off (PTO) benefits are available for personal days, sick time, vacations, or any other reason of your choice. You receive two weeks of PTO in your first year (10 days), 18 days between years one and six, and nearly five weeks (24 days) after your sixth year of employment. Additionally, you receive eight paid holidays each year plus a floating holiday for other personal observances. Paid parental leave is available to all team members upon reaching their first year anniversary. We undeniably work hard but those efforts are rewarded with generous paid time off that allow us to play hard as well.

THE EXTRAS

ReminderMedia's robust benefits package includes a long list of carefully selected supplemental plans administered by best-in-class providers to support the widest range of needs and life circumstances. An employee assistance program provides access to confidential 24/7 counseling to overcome challenges faced in both work and life. Pet insurance, identity theft protection, and credit union memberships are available as optional benefit plans. A company-sponsored Engagement Committee organizes virtual and in person events—including an annual company party with travel stipends—and recognition and appreciation initiatives—such as quarterly "Thank You" gifts and Calm app subscriptions for all employees.

[Click here for a detailed summary of healthcare benefits.](#)

THE BENEFITS OF WORKING FOR A GREAT COMPANY

OUR DOORS ARE OPEN

It's no secret. The demographics of our communities become more diverse as each day passes. ReminderMedia understands diversity as a business imperative. We recognize the value that different perspectives, cultures, and backgrounds add to a workplace and passionately commit to provide all employees with equal and extraordinary opportunities. Leadership receives training on cross-cultural communication, competency-based interviews, and managing a respectful workplace. Mentor programs, employee opinion surveys, performance reviews, executive suggestion boxes, and inclusive networking and on-boarding programs ensure that we actively listen to all employees and support them through the successes and challenges of their careers. Our team also strengthens the communities where we work and live through semi-annual community service initiatives. We nurture a business environment that is responsive to all. This is an integral part of who we are as an organization and as individuals.

OPPORTUNITY KNOCKS

ReminderMedia has been repeatedly recognized as one of the nation's fastest growing companies (4X Inc 5000 winner & Philly Top 100). We understand what it takes to grow a business properly. It takes collaboration, preparation and investment. We have an all-hands-on deck approach to acquire, develop, and advance the talent needed to capture the expansive market share that is available to us and achieve the aggressive growth projections that we forecast. We have invested in developing a support infrastructure that is fully capable of ensuring team members can not only survive but thrive in this rapid-growth environment. Since transitioning remote post-pandemic, we've added dedicated training positions to our staff, acquired new learning management systems and more than doubled the size of the management team of our virtual call center - ensuring employees have access to the support, training, and leadership to thrive in their careers.

Whether you're closing deals with new clients or writing the articles in our magazines—every position in the company has a defined career path that clearly outlines the next level positions, the criteria to advance, and approximate time it takes to get there. Our employees don't just have a job; they have a career, and our managers are committed to helping all employees achieve their full-potential to become the best versions of themselves.

Working for a great company really does have its rewards.





OUR PODCAST

The best way to truly understand a company's vision, mission, and values is to learn about those concepts directly from top leaders.

Stay Paid is a weekly podcast that's climbed the charts to rank as Apple's top 10 most popular in the 'Sales and Marketing' category. Luke Acree, ReminderMedia president, and Josh Stike, chief marketing officer, speak with top producers in fields such as real estate, finance, and insurance—giving listeners actionable advice on subjects like cold calling and lead generation, digital marketing tactics, and building a successful business.

Whether you're a sales professional looking to close more deals or a job applicant looking to land the career of your dreams, get yourself a step closer to achieving your goals and...

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